# **ED CLUB ANNUAL REPORT 2020 2021**

### WEBINAR ON ENTREPRENEURSHIP OPPORTUNITIES AFTER COVID 19 CONDUCTED BY ENTREPRENEURSHIP DEVELOPMENT CLUB

02<sup>nd</sup> NOVEMBER 2020 – 20<sup>th</sup> DECEMBER 2020 PLATFORM: GOOGLE MEET

The Entrepreneurship Development Club and the Department of Commerce and Management Studies organized a webinar series on the topic "Entrepreneurship Opportunities after Covid 19". The inaugural session was held on 2nd November 2020. The Inauguration was done by Anas. E Principal, D. G M. MES Mampad College. The Chief Guest of the session was Mr. Shaju Thomas, chairman and managing director of Popees baby care products. Others were Dr. Vinod Kumar, HOD, Department of Commerce and, staff coordinator Mr. Sulfi Perumanna. The programme was conducted through online platform. The journey started with Shaju Thomas and was wound up with Mr. VS. Muraleedharan, Managing Director of Priya Instant Foods. This was a successful journey of 20 days of webinar series, held with different entrepreneurs like Mr. Anas Kundery, CMD of MK steels, Mr. Navas Cholayil, founder of Run Baby Run lifestyle LLP, Mr. Fayiz founder of Binsi Wedding Events, Mr. Nuvais Chenengadan, Managing Director, Impex, Mr. NavasMeeran, Chairman Eastern groups, Dr. Hamza Anchumukkil, founder of Britco and Bridco, Mr. Kochouseph Chittilappilly, Chairman of Vguard group, Mr. Azad Uluvan co-founder Uluvan's Chola foods, Mr. Anwar Sadath Kalliyath, Managing Director of Kalliyath groups, Mr. UP Abdu Samad MD, Hi Sleep mattresses, Miss. Riya Nafeesa, student online entrepreneur, Mr. Jamshad Nesrry, founder and chairman of Keyem Exim Co, Mr. Amjad Wafa Executive director Caliph Life school, Mr. Mehroof Manalody, Chairman and MD Gtech groups. Razak, Managing Director of VKC groups, Mr. Rail Rahman CEO Etico, Sumila Jayaraj CEO Greennut international, Gayatri Devi Vice principal Indian college Kottayam, Sindu Sreeraj founder of Raj floor Mats. The student coordinators were Shamna, Jasbin, Farsin, Nasrin. K, Jahana P, Babeel, Shifana Thasni, Muheenudheen, Nishma, Sharafa, Rishvana, Anagha.P, Balsana, Asnamol, Abhiram. Kk, Abrar, representatives of B4 BBA, B. Com Cooperation and B. Com Computer Application.

# HIGHLIGHTS OF THE NAME AND DESIGNATION OF THE GUESTS, INAUGURATORS AND NUMBER OF PARTICIPANTS FROM 02 NOVEMBER 2020 TO 20 DECEMBER 2020

DATE	ENTREPRENEUR	ORGANIZATION	INAUGURATORS	STUDENT COORDINATO RS	NUMBER OF PARTICIPA NTS
02 Nov	Shaju Thomas	Popees Baby care	Anas. E	Shamna. T. K	140
03 Nov	Anas Kundery	M K steels	Dr. Sabique M. K	Fathimajasbin	125
09 Nov	Navas Cholayil	Run Baby Run	O.P Abdurahiman	Farsin. E	149
10 Nov	Fayiz	Binsi Wedding Event	Sulfi. P	Nasrin. K	162
11 Nov	Navas Meeran	Eastern Group	O.P Abdurahiman	Shamna. T. K	165
13 Nov	Nuvais Chenengadan	Impex	Dr. Abdul Rabbi Nistar	Jahana. P	150
16 Nov	Hamza Anchumukkil	Britco and Bridco	P. K Babu	Babeel	91
17 Nov	Kochousep Chchittilappilly	V- Guard	Kochouseph Chittilappilly	Shamna	140
18 Nov	Azad Uluvan	Uluvan's Chola Foods	Unnikrishnan. P	Shifana Thasni	81
19 Nov	Anwar sadath Kalliyath	Kalliyath Group of concerns	Hasker Eranhikkal	Muheenudheen	82
24 Nov	U. P Abdu Samad	H I sleep mattresses	Vinod. P. C	Nishma	97
25 Nov	Riya Nafeesa	Online Entrepreneur	V. C Shibu Shine	Sharafa	97
26 Nov	Jamshad Naseery Madari	KEYEM EXIM CO	Jmsheer A. M	Rishvana. P. P	94

27 Nov	Amjad Wafa	Caliph Life School	Lorance Mathew	Anagha.P Vijayan	95
30 Nov	Mehroof Manalody.	G-TEC	Sarath Raj	Balsana	77
01 Dec	Razak	VKC	Anas. E	Shamna T. K	75
03 Dec	Rejil Rahman	EATIKO	K. P Vinod Kumar	Asnamol	100
17 Dec	Sumila Jayaraj	Greennut International	Bobythachamatta m	Abhiram K. K	78
19 Dec	Sindhu Sreeraj	Raj floor mats	Sulfi. P	Abrar	78
20 Dec	V.S Muraleedharan	Priya instant foods	T.S Chandran	Shadiya	84

#### 2<sup>nd</sup> NOVEMBER 2020

Time: 4.00 pm - 6.00 pm

The inauguration was done by Anas. E, Principal of MES Mampad college. The chief guest of the program was Mr. Shaju Thomas chairman and managing director of Popees baby care products, Thiruvali, Malappuram. The participants were 140 members through google meet platform. The anchoring was done by Nishiya of B4 B.Com CA and welcome address by Sneha Rajeev B4 B.Com Coop. Sulfi.P staff coordinator made the special address and the session was presided by Dr. KP Vinod Kumar, HOD of the Department of Commerce and Management Studies. Shaju Thomas enlightened the audience by explaining the various in formations related to the pandemic situation and entrepreneurship. He shared his experience and knowledge of entrepreneurship during covid 19. He mentioned that each individual should try to become an entrepreneur. Lack of infant dresses in hospitals was used as an opportunity by him to provide them with hygienic clothes freely. At the end of the session the students has raised different queries and he answered with wonderful examples. Shihana B4.Bcom Co-op delivered vote of thanks and the program was concluded at 6.00pm.



#### 3rd NOVEMBER 2020

Time: 3:00pm to 5pm

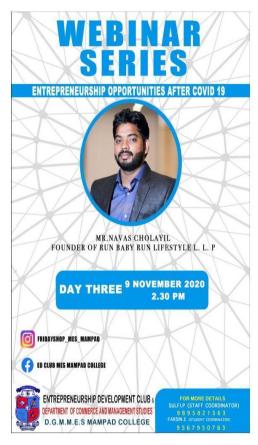
The second day of webinar series was anchored by Binsiya B4 BBA and the session was inaugurated by Dr. Sabique M.K HOD of Arabic department. The special address was done by Sulfi, staff coordinator; the chief guest of the day was Mr. Anas Kundery, CMD of Vajram TMT steel bars and TITTAMTMT steel bars. He shared his entrepreneurial experience and view about marketing during the covid era. He provided lots of information and ideas on entrepreneurship. There were 127 participants through Google meet platform. His self-confidence was very clear in his words. This confidence and dedication was the strength and secret of his success. Through his inspiring words the students got motivated and inspired a lot. At the end of the session the students had raised different queries and he answered with wonderful examples. Shilna B4 B. Com Co-op delivered vote of thanks and the program ended at 5:00pm.

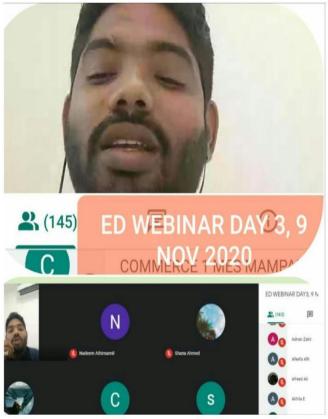


#### 9<sup>th</sup> NOVEMBER 2020

Time: 2.30 pm - 4.30 pm

The third day of webinar series started at 2:30 with the Chief guest Mr. NavasCholayil the founder of Run Baby Run lifestyle LLP. This session was inaugurated by Dr. Abdurahiman HOD of department of Management Studies and the special address was done by Mr. Sulfi P staff coordinator. Anchoring was done by Nadiya B4 BBA. The program was participated by 149 members through google meet online platform. He shared his entrepreneurial experience and his view about marketing during thecovid era. He provided lots of information and ideas on entrepreneurship. Navas sir struggled a lot to achieve his goal. The topic he discussed was investment opportunity in Kerala, the importance of proper use of foreign investment, how to manage issues when we start a business. At the end of the session the students had raised different queries and he answered with wonderful examples. Rishin B4. B. Com Coop delivered vote of thanks and the program ended at 4.30pm.





Day 4

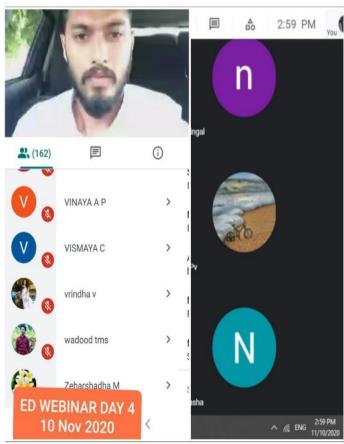
10<sup>th</sup> November 2020

Time: 2.30 pm - 4.15 pm

The fourth day of webinar series started at 2: 30pm the chief guest was **Mr. Fayiz** founder of Binsi wedding events. He is a student entrepreneur. The session was inaugurated by Mr. Sulfistaff coordinatorand he specially appreciated the achievement of the young resource person. The anchoring was done by Sherin B4 BCom Co-op. He was welcomed by Shamna B4 BCom Co-op. The program was participated by 162 students through online platform. He shared his entrepreneurial experience and his view about marketing during the covidera. He shared his own life experience and the risk and struggle that he had faced in his journey. He enlightened the participants by providing various information as a young entrepreneur. At the end of the session the students had raised different queries.

and he answered with wonderful examples. Muhsin B4, BBA delivered vote of thanks and the program ended at 4.15 pm.





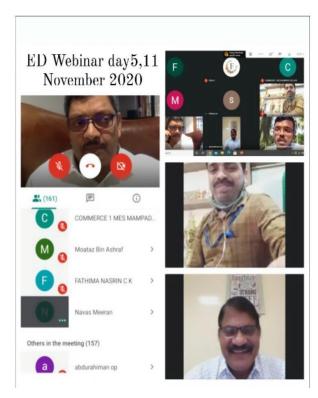
Day 5

11<sup>th</sup> November 2020

Time: 3.00 pm - 4.30 pm

The 5th day of webinar series was started at 3pm with a special guest Mr. NavasMeeran chairman of Eastern groups. The inauguration of the session was done by Prof. O.P Abdurahiman, Secretary of college management committee. The participants were 165 in number, through Google meet online platform. Anchoring was done by Shihana B4, B. Com Co-op. Sulfi P, staff coordinator made the special address and the session was presided by Anas. E Principal of MES Mampad College. Mr. Navas Meeran enlightened the audience by providing various information's about the pandemic situation and entrepreneurship. He shared his experience and knowledge of entrepreneurship during covid 19. These were mentioned by him, •An entrepreneur can only be one who understands the business changes in society, •to have fun in what you are doing, •to build relationship, •to live by examples, •follow value and ethics, •do not panic if there is any uncertain events like demonization, flood etc... •Take correct decision, •peace in mind is most important in the case of an entrepreneur. At the end of the session students raised different queries and he answered with wonderful examples. Fasmina B4 BBA delivered vote of thanks and the program was concluded at 4:30pm





#### 13th NOVEMBER 2020

TIME: 3.00 pm - 4.30 pm

The sixth day of webinar series began at 3:00pm, with the Chief Guest Mr. Nuvais, Managing director of Impex. Anchoring was done by Vismaya B4 BBA. Welcome session was handled by Jahana B4 B.Com. The session was inaugurated by Dr. Abdul Rabbi Nistar retired ANO, NCC Navel Wing. The program was participated by 150 members through Google meet platform. Nuvais sir shared his experience and knowledge of entrepreneurship during covid 19. He says "the best time to do a business is in covid time". At the end of the session the students had raised different queries and he answered with wonderful examples. Fasil B4 BCom Co-op delivered vote of thanks and the program ended at 4:30pm



## DAY 7 16<sup>th</sup> NOVEMBER 2020 TIME: 3.00 pm - 4.30 pm

The seventh day of webinar series was commenced at 3:00pmand had a special chief guest Mr. Hamza Anchumukkil founder of Britco and Bridco. The topic he discussed was about the "innovation and technology". The inaugural session was held by Dr. Babu, principal of Al-Shifa college of arts and science. Anchoring was done by Sruthi B4 BBA and the staff coordinator of the program Sulfi P addressed the audience. The program was participated by 91 members through zoom online platform. He mentioned points like, opportunity for students in business, new technology, innovation of new products, starting new venture, job opportunities. The guest provided a great opportunity to let the audience view his products and also offered his help to find business opportunities to audience in his care of. His life had been inspiring and at the same time wonderful for everyone who had reached the stage of success despite poverty and hardship. At the end of the session the students had raised different queries and he answered with wonderful examples. Harsha B4 BBA delivered vote of thanks and the program was concluded at 4:30pm.

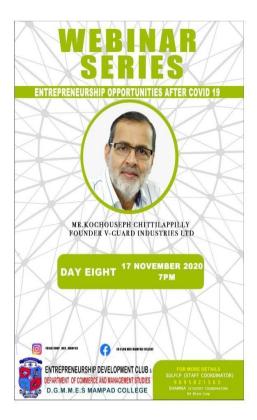




#### 17th NOVEMBER 2020

TIME: 7.00 pm - 8 pm

The eight session of webinar series was held at 7:00pm. The session was held at night and the Chief Guest was special as he was none other than, **Mr. KochousephChittilappilly,** founder of V-guard industrial ltd. He was not only a businessman but also a social server. He donated one of his kidney to a truck driver in 2011. He is an author too. He wrote many books. He had won several awards and recognition from state government. The program was participated by 140 members through zoom online platform. Anchoring was done by Shihana B4 BCom Co-op and the guest was introduced by the staff coordinator Sulfi P. Kochouseph Chittilappilly enlightened the audience by providing various information about pandemic situation and entrepreneurship. He shared his experience and knowledge of entrepreneurship during covid 19. He mentioned the following points: Crisis situation will change the lives, if there is a will there is a way, be prepared for a self-development business as it must be conducted with strong self-confidence, one should accept the change which comes around, when hiring a new comer to the business, value is more important than higher qualification. At the end of the session the students had raised different queries and he answered with wonderful examples. Hibamol B4 B. Com Co-op delivered vote of thanks and the program was concluded at 8:00 pm.





# DAY 9 18<sup>th</sup> NOVEMBER 2020 TIME: 3.00 pm - 5 pm

The ninth episode of webinar series was started at 3:00pm. The chief guest of the program was Mr. Azad Uluvan co-founder of Uluvan's Chola foods. The program was anchored by Shadiya B4 BCom CA and the session was inaugurated by Unnikrishnan P, Assistant district industries Nilambur taluk industrial office. The special address was done by Sulfi P, staff coordinator. The program was participated by 90 members through google meet online platform. Mr. Azad shared his entrepreneurial experience and his view about marketing during the covid era. He provided lot of information and ideas on entrepreneurship. His self-confidence was very clear in his speech. He said about up and down situation that he faced in his business life. He said that failures must be taken as a lesson. And he also said that always focuson aim then success is behind anyone, through his words it was clear that the most important traits that an entrepreneur must possess is the readiness to face any risk. He also mentioned that there was plenty of entrepreneurial opportunities out there, the person who approaches them in creative and different method with an apt time will survive. Through his inspiring words ,he motivated the students to take a step in entrepreneurship. At the end of the session the students had raised different queries and he answered with wonderful examples. Raniya B4 BBA delivered vote of thanks and the program was concluded at 5.00 pm.

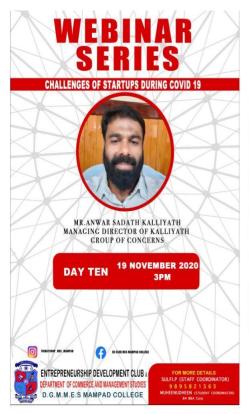




19th NOVEMBER 2020

TIME: 3.00 pm - 4.45 pm

The tenth day of webinar series was started at 3:00pm. The chief guest of the session was Mr. Anwar Sadath Kalliyath, Managing director of Kalliyath groups and concerns. His topic was about "how to start business with low investment". The program was participated by 82 members through zoom online platform. Anchoring was done by Jamsheena P.K. B4 B.Com CA. The program was inaugurated by Haske E, staff secretary. Special address was made by Sulfi P, staff coordinator. Mr. Anwar Sadath led the session very creatively and he took the students through his life experience and shared the risk and struggle that he faced in his journey. He enlightened the participants by providing various information as an entrepreneur. At the end of the session the students had raised different queries and he answered with wonderful examples. Mubeena of B4 BBA delivered vote of thanks and the program ended at 4:45 pm.





## DAY 11 24<sup>th</sup> NOVEMBER 2020 TIME: 4.00 pm - 4.45 pm

The eleventh day of webinar series was held at 4:00pm, it was an evening session. The chief guest of the program was **Mr. UP Abdu Samad**, MD of Hi sleep mattresses. The program had a participation of 97 members through google meet online platform. Anchoring was done by Hiba B4BBA, and inauguration of the session was done by Vinod PC, industries extension officer (Wandoor block panchayat) Nilambur taluk industrial office. Mr. Abdu Samad enlightened the audience by providing various details about the pandemic situation and entrepreneurship. He shared his experience and knowledge of entrepreneurship during covid 19. He mentioned the following points:

•Each individual should become an entrepreneur, the covid period provides uses of rubberized Cori products with lot of new opportunities. He also mentioned that at his age of 32 he got an opportunity to go to Saudi Arabia for doing business and started import of readymade garments and accessories from India. At the end of the session the students had raised different queries and he answered with wonderful examples. Nishma B4 B. Com Co-op delivered vote of thanks and the program ended at 4:45 pm





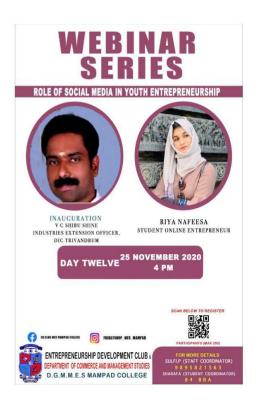
## DAY 12 25<sup>th</sup> NOVEMBER 2020 TIME: 4.00 pm - 5.30 pm

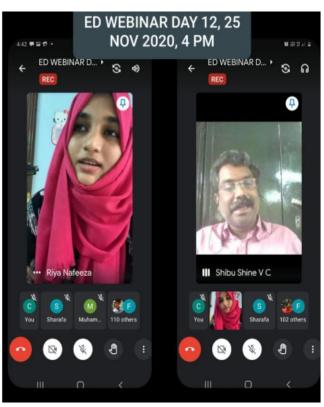
The twelfth day of the webinar was held at 4:00pm it was an evening session and the chief guest was Miss. Riya Nafeesa, a student entrepreneur. The program was anchored by Sharafa B4, BBA and the program was inaugurated by VC. Shibu shine, industrial extension officer, DIC Trivandrum. This session was joined by around 100 participants through Google meet online platform. The special address was made by Sulfi P, staff coordinator. Riya Nafeesa shared her entrepreneurial experience and her views about the role of social media in youth entrepreneurship. It was a very interactive session. She tried to keep the session entertaining. Her self-confidence was the major tool towards her success. She said that many people tried to bring her self-confidence and motivation down but she overcame all her barriers and became successful. She also explained about how to maintain an online business. She

motivated the students to Chase their dreams through their skills. At the end of the session the students

had different queries and she answered with wonderful examples. Wandoor Bin shareef B4 BCom Cop

delivered the vote of thanks and the program was concluded at 5:30 pm.





#### 26th NOVEMBER 2020

TIME: 2.30 pm - 4 pm

The thirteenth session of the webinar series started at 2:30 pm. The chief guest of this session was **Mr. Jamshad Naserry Madari**, founder and chairman of Keyem Exim Co. The program had total participation of 75 members through Google meet online platform. The anchoring was done by FathimaNasrin B4 B. Com co-op and the session was presided by staff coordinator, Sulfi P. The inaugural session was held by Mr. Jmsheer A.M, Assistant professor of the department of chemistry. Mr. Jamshad enlightened the audience by providing various details about the present pandemic situation and entrepreneurship. He shared his experience and knowledge of entrepreneurship during covid19.he mentioned these points:

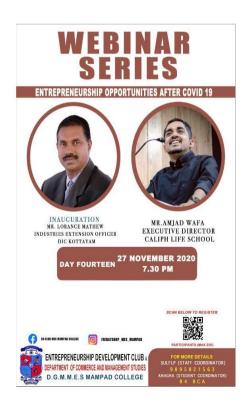
The struggles that he had to faceand how he overcame them, be prepare for self-development, business must be conducted with strong self-confidence, only someone who is willing to work hard can succeed in business. At the end of the session the students raised different queries and he answered with wonderful examples. Wadood bin Muhammad Siyad B4 BBA delivered the vote of thanks and the program ended at 4.00 pm.

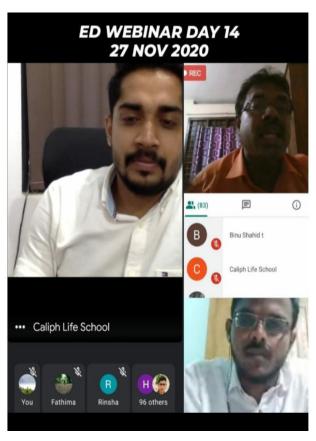


#### 27th NOVEMBER 2020

**TIME: 7:30 pm** 

The chief guest of the program was Mr. **N.K Amjad Wafa**, Executive director of Caliph life school. About 95 members participated in this session through google meet online platform. The anchoring was done by Rufaida B4 BBA. The inauguration was done by Mr. Lorance Mathew industrial extension officer DIC Kottayam. Mr. AmjadWafaenlightened the audience by his energetic and friendly talks. He mentioned the following points: The importance of education as an entrepreneur, need for observation about market and business environment, benefits of social environment, how to manage time, and also knowing the present situation in common. At the end of the session the students raised different queries and he answered with wonderful examples. Nishana B4 BCom CA delivered vote of thanks and the program ended at 9:30 pm





# DAY 15 30<sup>th</sup> NOVEMBER 2020 TIME: 3.00 pm - 4.30 pm

The fifteenth session of the webinar series started at 3:00pm. It was an afternoon session and the special chief guest was **Mr. Mehroof Manalody**, chairman and MD of G-tech group of institution. The program had a total participation of 77 members through Google meet online platform. The anchoring was done by Afreed B4, B. Com CA. The inauguration was done by Mr. Sharath Raj, CEO and executive director of Kerala institute for entrepreneurship development. Staff coordinator Sulfi P made the special addressing of this session.Mr. Mehroof Manalody enlightened the audience by providing various information's about the present pandemic situation and entrepreneurship. He shared his experience and knowledge of entrepreneurship during covid19.he mentioned the following points: Never lockdown your dreams, everything should be taken positively, adopt new technology, follow your passion. At the end of the session the students raised different queries and he answered with wonderful examples. Ashiq B4 BCom CA proposed vote of thanks and the program ended at 4 30 pm.





#### 1<sup>st</sup> DECEMBER 2020

TIME: 2.30 pm - 4.30 pm

The successful of sixteenth n. And our special chief guest was Mr. Razakday of webinar series started at 2:30pm. It was an afternoon session with the Director of VKC groups. The program was joined by 75 members through google meet online platform. This session was anchored by Shihana B4 BCom Cop and Anas. E, principal of DGMMES college inaugurated the session and Sulfi. P the staff coordinator made the special address. Mr. Abdul Razak sir enlightened the audience by providing various informations about the present pandemic situation and entrepreneurship. He shared his experience and knowledge of entrepreneurship during covid19.he mentioned thefollowing points:Detecting and harnessing the wings of change, leading business and people through crisis -5 mantras:

- Communication, communication and communication.
- Speed is your friend and perfection can be your enemy, take quick action
- Take care of people
- Cash is king
- Digital gets a push

Any big problem is a big opportunity, business success is only possible if the challenge go straight ahead, employees and superior can only succeed in business if they have a good relationship and passion. At the end of the session the students raised different queries and he answered with wonderful examples. Sneha Rajeev B4 BCom Cop proposed vote of thanks and the program ended at 4 30 pm.





# DAY 17 3<sup>rd</sup> DECEMBER 2020

TIME: 4.00 pm - 5.30 pm

The seventeenth day of webinar series started at 4:00pm. It was an evening session and the chief guest of the session was Mr. Rajil Rahman, CEO and founder of Eatico solutions LLP. The program had a total participation of 109 members through google meet online platform. The session was anchored by Fawaz B4 B. Com CA and the session was inaugurated by Dr. Vinod Kumar, HOD of department of commerce. The special address was delivered by Sulfi P, staff coordinator. Mr. Rajil Rahman shared his experience and knowledge of entrepreneurship and entrepreneurship opportunities after covid 19. he mentioned the following points: Current generation's life span is about 50-60 years while older generation had 70-80, everyone should understand themselves and their strength and weakness so that they can be successful in life as well as in business. Failure is a stepping stone towards success, the best time to do business is covidtime. At the end of the session the students raised different queries and he answered with wonderful examples. Drishya B4 BBA Cop delivered the vote of thanks and the program ended at 5:30 pm.

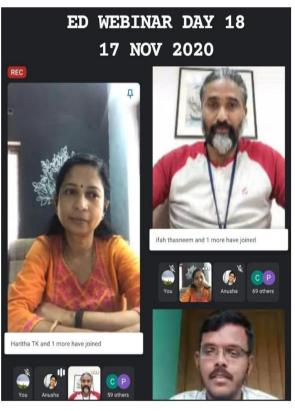




# DAY 18 17<sup>th</sup> DECEMBER 2020 TIME: 2.30 pm to 4 pm

The successor of the eighteenth day of webinar series began at 2:30pm.It was an afternoon session and the chief guest was a women entrepreneur, **Mrs. SumilaJ ayaraj**, CEO Greennut international. The program was joined by 78 members through google meet online platform. The session was anchored by Anusha Varghese B4 B. Com CA. The session was inaugurated by Boby Thachamattam, senior sub editor Sampadyam. Mrs. Sumila Jayaraj inspired the audience by providing various details about the virgin coconut oil and method of how a coconut is converted into virgin coconut oil and about entrepreneurship. She shared her experience and knowledge of entrepreneurship during covid 19. She also discussed about the difficulties that she had to face while straying her business and she also put forward that without hard work we cannot gain success. At the end of the session the students raised different queries and she answered with wonderful examples. Fahmi. P B4 BBA Cop proposed vote of thanks. And the program ended at 4.00 pm.



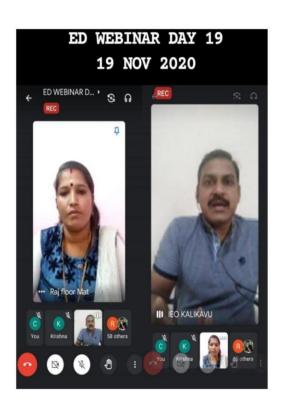


#### 19th DECEMBER 2020

**TIME: 2:30pm to 4 pm** 

The nineteenth day of the webinar series started at 2:30 pm. It was an afternoon session. The chief guest was a women entrepreneur Mrs. Sindhu Sreeraj founder of Raj floor mates. The program was joined by 78 members through google meet an online platform. The session was anchored by Sherin P. B4 BCom Cop. The session was inaugurated by Dr. Abdurahiman, HOD of the department of BBA. Sulfi P, staff coordinator made the special address. Mrs. Sindhu Sreeraj contributed her ideas and knowledge that she acquired from her life experience and her inspiring words touches each member of the audience. She mentioned that without failure no one can become successful. Never give up until we reach our destiny. Hard work and dedication will definitely bring you the success. She also shared the problems that she had faced while starting a business. She also mentioned that a women will have to sacrifice many things in life and that there will be lots of struggle and to never give up. Take the correct decision. She also spoke about the present situation and the problems that she had to face during covid19. At the end of the session the students raised different queries and she answered with wonderful examples. AbrarB4. BBA delivered vote of thanks and the program ended at 4.00pm.





#### VALEDICTORY SESSION

DAY 20 20<sup>th</sup> DECEMBER 2020 TIME: 7.30 pm - 9 pm

The successful journey of webinar series about the "Entrepreneurship opportunities after covid 19 "came to an end and the valedictory session was held on 20th December at 7:30pm. It was a night time event and the chief guest of this session was **Mr. V.S Muraleedharan**, MD of Priya instant foods. The program was joined by 209 members through google meet online platform. The session was anchored by Shadiya B4 B. Com CA. Sulfi P, staff coordinator presented a brief report on the webinar series. Anas. E, principal of DGMMES Mampad college and KP. Vinod Kumar, HOD of commerce department spoke a few words about the successful journey of the webinar series. TS. Chandran, managing director and deputy director of district industrial department, Trissur inaugurated the session. Mr. Chandran enlightened the audience by providing various details about the present pandemic situation and entrepreneurship. He shared his experience and knowledge of entrepreneurship during covid19.he mentioned the following points:

- Educate yourself to make the right decision and to make the most of your success.
- They provide job opportunity to people who lost their jobs in abroad due to covid 19.
- As you go into each scene, you learn about in detail and learning things.
- Think Differently from others and make it into action.
- Communication is the most important quality of an entrepreneur.
- There are lots of opportunities in our country but we are missing them all.
- Every venture that starts with our own ideas will be successful.
- It is the quality of each product that drives the customers to buy it again.
- All enterprises will succeed if they think that even a single rupee has value.
- Keep all records
- The pandemic situation helps us to rethink.

He concluded his words by saying that only the one who is willing to take the risk can become a good entrepreneur. At the end of the session the students raised different queries and he answered with wonderful examples. SharafaB4.BBA delivered vote of thanks and the program ended at 9.00pm.



#### THE MONTH-LONG WEBINAR SERIES HAS COME TO AN END

A joint venture between the Entrepreneurship Club and the Department of Commerce and Management Studies, MES College, Mampad, concluded a 19-day webinar series on entrepreneurial potential after Covid 19. Inaugurating the concluding session, TS Chandran, Manager at Thrissur District Industrial Center, said that no other Arts and Science College in Kerala has conducted a webinar series involving so many entrepreneurs. The College Management Secretary, Prof. O.P Abdurahiman said. Dear Instant Foods Manager Muraleedharan V.S delivered the keynote address. Twenty entrepreneurs including Eastern Group Chairman Navas Meeran, V-Guard Industries Managing Director Kochouseph Chittilappilly and Poppies Baby Care Managing Director Shaju Thomas shared their ideas at the webinar organized online in the context of Covid19.College Principal Anas E presided over the function. Dr. K.P Vinod Kumar, Head of the Department of Commerce; P Sulfi, students Shadiya, Shamna, Lisna, Yarbash and Ahmed bin Shaikh spoke.

#### **NEWS REPORTS**

DATE: 07-11-2020

# സംരംഭകത്വ വെബിനാർ

മമ്പാര് ► എം.ഇ.എസ്. കോളേജിൽ സംരംഭകത്വ വെ ബിനാർ പരമ്പര തുടങ്ങി. കോവിഡ് 19-ന് ശേഷം സം രംഭകത്വ സാധൃതകാം എന്ന വിഷയത്തിൽ കോളേജ് സം രംഭകത്വ ക്ലബ്ബും കൊമേഴ്സ് ആൻഡ് മാനേജ്മെൻറ് പഠന വിഭാഗവുമാണ് വെബിനാർ നടത്തുന്നത്. പ്രിൻസിപ്പൽ പ്രൊഫ. അനസ് ഉദ്ഘാട

പോപ്പീസ് ബേബികെയർ മാനേജിങ് ഡയറക്ടർ സാജു തോമസ്, വജ്യം ടി.എം.ടി. സ്റ്റീൽസ് മാനേജിങ് ഡയറ ക്ടർ അനസ് കുണ്ടേരി എന്നി വർ ക്ലാസുകഠംക്ക് നേതൃത്വം നൽകി. കൊമേഴ്സ് വിഭാഗം മേധാവി ഡോ. കെ.പി. വി നോദ്കുമാർ അധ്യക്ഷത വഹിച്ചു. സംരംഭകത്വ ക്ല ബ്ബ് മേധാവി പ്രൊഫ. പി. സുൽഫി, ഡോ. സാബിക്,

കെ. ഷംന, കെ. ജസ്ബിൻ എന്നിവർ പ്രസംഗിച്ചു.

**MATHRUBHUMI** 

# മമ്പാട് എം.ഇ.എസ് കോളേജിൽ സംരംഭകത്വ വെബിനാർ സീരീസിന് തുടക്കമായി

മമ്പാട്: മമ്പാട് എം.ഇ.എസ് കോളേ ജ് സംരംഭകത്വ ക്ലബ്ബും ഡിഷാർട്ട്മെന്റ് ഓഫ് കൊമേഴ്സും ആൻഡ് മാനേ ജ്മെന്റ് സ്റ്റഡീസും സംയുക്തമായി സംഘടിപ്പിക്കുന്ന കോവിസ് 19 ന് ശേഷമുള്ള സംരംഭകത്വ സാധ്യതകൾ എന്ന വിഷയത്തിൽ 19 ദിവസം നീ ണ്ട് നിൽക്കുന്ന വെബിനാർ സിരീ സിന് തുടക്കമായി.

കോളേജ് പ്രിൻസിപ്പാൾ പ്രൊഫ. അ

നസ്.ഇ ഉദ്ഘാടനം ചെയ്തു. സം രംഭകത്വ മേഖലയിൽ നിരവധി നേട്ട ങ്ങൾ കൈവരിച്ച പോഷീസ് ബേബീ സ് കെയറിന്റെ മാനേജിംഗ് ഡയറക്ടർ സാജു തോമസ്, വജ്രം ടി എം ടി സ്റ്റീൽസ് മനേജിംഗ് ഡയറക്ടർ അന സ് കുണ്ടേരി എന്നിവർ വിവിധ വി ഷയങ്ങളിൽ ക്ലാസുകൾക്ക് നേതൃ ത്വം നൽകി. കൊമേഴ്സ് വകുഷ് മേ ധാവി ഡോ.കെ.പി വിനോദ് കുമാർ അധ്യക്ഷത വഹിച്ചു. സംരംഭകത്വ ക്ലബ്ബ് മേധാവി പ്രൊഫ. പി. സുൽ ഫി, ഡോ.സാബിക്, വിദ്യാർത്ഥികളാ യ ഷംന, ജസ്ബിൻ എന്നിവർ സം സാരിച്ചു.

പത്തൊൻപത് വൃതൃസ്ഥ മേഖലയി ലുള്ള സംരംഭകർ വിവിധ വി ഷയ ങ്ങളിൽ ക്ലാസുകൾക്ക് നേതൃത്വം നൽ കും. വെബിനാർ സീരീസ് ഡിസംബർ 15ന് സമാപിക്കും.

#### **VEEKSHANAM**

# വെബിനാർ സീരീസിന് തുടക്കം

മമ്പാട്: മമ്പാട് എം.ഇ.എസ് കോ ഉജ് സംരാഭകത്വ ക്ലബുാ ഡിപ്പാ ർട്മെൻറ് ഓഫ് കോമേഴ്സ് ആ ൻഡ് മാനേജ്മെൻറ് സ്റ്റഡീസും സംയുക്തമായി 'കോവിഡിന് ശേ ഷമുള്ള സാരാഭകത്വ സാധ്യതക ൾ' വിഷയത്തിൽ സാഘടിപ്പിക്കു ന്ന 19 ദിവസം നിളുന്ന വെബിനാ ർ സീരീസിന് തുടക്കാ കുറിച്ചു. പ്രി ൻസിപ്പൽ ഇ. അനസ് ഉദ്ഘാടനം ചെയ്തു. സാരാഭകത്വ മേഖലയി ൽ നിരവധി നേട്ടങ്ങൾ കൈവരി ച്ച പോപ്പീസ് ബേബീസ് കെയർ മാനേജിങ് ഡയറക്ടർ സാജു തോ മസ്, വജ്രം ടി.എം.ടി സ്റ്റീൽസ് മ നേജിങ് ഡയറക്ടർ അനസ് കു ണ്ടേരി എന്നിവർ വിവിധ വിഷയ ങ്ങളിൽ ക്ലാസിന് നേതൃത്വം നൽ കി. കോമേഴ്സ് വകുപ്പ് മേധാവി ഡോ. കെ.പി. വിനോദ് കുമാർ അ ധൃക്ഷത വഹിച്ചു.

സംരാഭകത്വ ക്ലബ് മേധാവി പി. സുൽഫി, ഡോ. സാബിക്, വിദ്യാ ർഥികളായ ഷാന, ജസ്ബിൻ എ ന്നിവർ സാസാരിച്ചു.

19 വൃതൃസ്ത മേഖലയിലുള്ള സംരംഭകർ വിവിധ വിഷയങ്ങളി ൽ ക്ലാസിന് നേതൃത്വം നൽകും. വെബിനാർ സീരീസ് ഡിസംബർ 15ന് സമാപിക്കും.

#### **MADHYAMAM**

# മമ്പാട് എം.ഇ.എസ് കോളജിൽ വെബിനാർ സിരിസിന് തുടക്കം

മമ്പാട്: എം.ഇ.എസ് മമ്പാട് കോളജിലെ സംരംഭകത്വ ക്ലബും ഡിപ്പാർട്ട്മെന്റ് ഓഫ് കൊമേഴ്സ് ആൻഡ് മാനേജ് മെന്റ് സ്റ്റഡീസും സംയുകതമാ യി സംഘടിപ്പിക്കുന്ന കൊവി ഡ് 19 ന് ശേഷമുള്ള സാരാഭക തു സാധ്യതകൾ എന്ന വിഷയ ത്തിൽ 19 ദിവസം നീണ്ടു നിൽ ക്കുന്ന വെബിനാർ സിരീസി ന് തുടക്കമായി. കോളജ് പ്രിൻ സിപ്പൽ പ്രൊഫ. ഇ.അനസ് ഉ ദ്ഘാടനം ചെയ്തു. പോപ്പീസ് ബേബീസ് കെയറിന്റെ മാനേ ജിഭ് ഡയറക്ടർ സാജു തോമ സ്. വജ്രം ടി.എം.ടി സ്റ്റീൽസ് മ നേജിങ് ഡയറക്ടർ അനസ് കു ണ്ടേരി എന്നിവർ വിവിധ വിഷ യങ്ങളിൽ ക്ലാസുകൾക്ക് നേ തൃത്വം നൽകി. കൊമേഴ്സ് വകുപ്പ് മേധാവി ഡോ.കെ.പ ി വിനോദ് കുമാർ അധ്യക്ഷ നായി. സംരംഭകത്വ ക്ലബ് മേ ധാവി പ്രൊഫ. പി. സുൽഫി, ഡോ.സാബിക്. വിദ്യാർഥിക ളായ ഷംന, ജസ്ബിൻ എന്നി വർ സംസാരിച്ചു. പത്തൊൻപ ത് വൃത്യസ്ഥ മേഖലയിലുള്ള സാരാഭകർ വിവിധ വിഷയങ്ങ ളിൽ ക്ലാസുകൾക്ക് നേതൃത്വം നൽകും. വെബിനാർ സിർസ് ഡിസാംബർ 15ന് സമാപിക്കും

**SUPRABHADHAM** 

#### VALEDICTORY SESSION

DATE: 21-12-2020

# ഒരു മാസത്തോളം നീണ്ട് നിന്ന വെബിനാർ സിരീസ് സമാപിച്ചു

മമ്പാട് : മമ്പാട് എം.ഇ.എസ് കോ ളേജിലെ സാരാഭകത്വ ക്ലബ്ബും ഡിപ്പാർ ട്ട്മെൻറ് ഓഫ് കൊമേഴ്സ് ആൻഡ് മാനേജ്മെൻറ് സ്റ്റഡീസും സംയുക്ത മായി സംഘടിപ്പിച്ച കോവിഡ് 19 ന് ശേഷമുള്ള സംരംഭകത്വ സാധ്യത കൾ എന്ന വിഷയത്തിൽ 19 ദിവ സം നീണ്ടുനിന്ന വെബിനാർ സീരീ സിന് സമാപിച്ചു. കേരളത്തിലെ ഒ രു ആർട്സ് അൻഡ് സയൻസ് കോ ള്ജോം ഇത്രയധികം സംരംഭക്കര ഉൾ പ്പെടുത്തി കൊണ്ട് വെബിനാർ സീ രീസ് നടത്തിയിട്ടില്ല എന്ന് ത്രിശൂർ ഡിസ്ട്രിക്കറ്റ് ഇൻഡസ്ട്രിയൽ സെന്റർ മാനേജർ ടി.സ് ചന്ദ്രൻ സമാപന സമ്മേളനം ഉൽഘാടനം ചെയ്ത് കൊ

ണ്ട് പറയുകയുണ്ടായി. വിദ്യാർഥി കൾക്ക് മുന്നിൽ കൂടുതൽ സംരംഭ കരെ എത്തിക്കാൻ കഴിഞ്ഞതിലൂ ടെ ചുറ്റുപാടിനെ അറിയാനും തൊ ഴിലവസരങ്ങൾ കുറിച്ച് മനസ്സിലാക്കാ നുള്ള അവസരം വിദ്യാർഥികൾക്ക് ലഭിക്കുകയുണ്ടായി എന്ന് കോളേ ജ് മാനേജ്മെന്റ് സെക്രട്ടറി പ്രൊഫ. ഒ.പി അബ്ലുറഹിമാൻ പറഞ്ഞു.

പ്രിയ ഇൻസ്റ്റൻഡ് ഫുഡ് സ് മാനേജർ മുരളീധരൻ വി.എസ് മുഖൃ പ്രഭാഷണം നടത്തി. കോവി ഡ് 19 പശ്ചാത്തലത്തിൽ ഓൺലൈ നായി സംഘടിപ്പിച്ച വെബിനാറിൽ സംരംഭകത്വ മേഖലയിൽ നിരവധി നേട്ടങ്ങൾ കൈവരിച്ച ഈസ്റ്റേൺ ഗ്രൂഷ് ചെയർമാൻ നവാസ് മീരൻ, വിഗാർഡ് ഇൻഡസ്ട്രീസ് മാനേജിങ് ഡയറക്ടർ കൊച്ചൗസേഫ് ചിറ്റിലപ്പി ള്ളി, പോപ്പീസ് ബേബിസ് കെയർ മാ നേജിങ് ഡയറക്ടർ സാജു തോമസ് തുടങ്ങിയ ഇരുപതോളം സംരംഭ കർ അവരുടെ ആശയങ്ങൾ പങ്കു വെച്ചു.കോളേജ് പ്രിൻസിപ്പാൾ അ നസ് .ഇ അധ്യക്ഷത വഹിച്ചു.

കൊമേഴ്സ് വകുപ്പ് മേ ധാവി ഡോ.കെ പി വിനോദ് കുമാർ, സംരംഭകത്വ ക്ലബ്ബ് മേധാവി പ്രൊ ഫ. പി സുൽഫി, വിദ്യാർഥികളായ ഷാദിയ, ഷംന ലിസ്ന, യർ ഭാഷ്,അ ഹമ്മദ് ബിൻ ഷൈഖ് എന്നിവർ സം സാരിച്ചു.

#### **VEEKSHANAM**

# വെബിനാർ സമാപിച്ചു

മമ്പാട്: മമ്പാട് എം.ഇ.എസ് കോള ജിലെ സംരംഭകത്വ ക്ലബും ഡിപ്പാ ർട്ട്മെൻറ് ഓഫ് കോമേഴ്സ് ആ ൻഡ് മാനേജ്മെൻറ് സ്റ്റഡീസും ചേർന്ന് സംഘടിപ്പിച്ച വെബിനാ ർ സമാപിച്ചു.

'കോവിഡിന് ശേഷമുള്ള സം രംഭകത്വ സാധൃതകൾ' വിഷയ ത്തിൽ 19 ദിവസമാണ് വെബി നാർ നടത്തിയത്. തൃശൂർ ജില്ല ഇ ൻഡസ്ട്രിയൽ സെൻറർ മാനേജ ർ ടി.എസ്. ചന്ദ്രൻ സമാപന സ മ്മേളനം ഉദ്ഘാടനം ചെയ്തു. മാ നേജ്മെൻറ് സെക്രട്ടറി പ്രഫ. ഒ. പി. അബ് ദുറഹിമാൻ, വി.എസ്. മുരളീധരൻ, നവാസ് മീരാൻ, കൊ ച്ചൗസേഫ് ചിറ്റിലപ്പിള്ളി, സാജു തോമസ് തുടങ്ങിയവർ അനുഭവം പങ്കുവെച്ചു.

പ്രിൻസിപ്പൽ ഇ. അനസ് അ ധൃക്ഷത വഹിച്ചു. കോമേഴ്സ് വ കുപ്പ് മേധാവി ഡോ. കെ.പി. വി നോദ് കുമാർ, സംരംഭകത്വ ക്ല ബ് മേധാവി പ്രഫ. പി. സുൽഫി, വിദ്യാർഥികളായ ഷാദിയ, ഷം ന, ലിസ്ന, യർ ഭാഷ്, അഹമ്മ ദ് ബിൻ ഷൈഖ് എന്നിവർ സം സാരിച്ചു.

#### **MADHYAMAM**