



MES MAMPAD COLLEGE
(AUTONOMOUS)

(Accredited by NAAC with A grade)
Affiliated to University of Calicut

Criterion 6

IQAC Initiatives for Incremental improvements

Project Quality Cell

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Project Quality Cell (PQC)

After conferring autonomous status, all the Boards of Studies took a decision on mandatory project work for all UG programmes. The College Project Quality Cell is constituted by IQAC to improve the quality of UG and PG Projects with Principal as chairman, a teacher coordinator and one faculty from each department as members. The student internship and industrial visits are also monitored by PQC.

As a follow up to the discussions held in the College Council and the Governing Council, Project quality cell has been constituted in the academic year 2017-18. The purpose of Quality Cell is to implementation of time line for the preparation and submission of the UG & PG projects. This is part of the institutional effort to improve the quality of the UG and PG projects. These measures also make sure that the projects are submitted on time and that the students are aware of the seriousness of their efforts. Students' projects are checked for plagiarism too. College also takes initiative to use statistical software to do analysis of project work.

Activities of PQC:

Annual Timeline of student projects

The following Time line is followed for the preparation and submission of project work

June 17: Finalise the topic and submit to the department coordinator

July 28: Collection of reviews and drafting conclusion. Design materials and methods and find out Institutions for research.

August 12: Finalise the structure, title, chapters & chapter titles

August 30: First core chapter completion and presentation of its summary in the class meeting and Data Collection.

September 19: Second and third core chapter completion and presentation of summary.

November 1: Analyse the data. Submission of findings, suggestions and Conclusion and final draft of Introduction.

December 14: Preparation of bibliography, appendix, and the project should go for print.

January 11: First draft of the whole project reaches the Supervisor.

January 31: The final draft submitted. The project forwarded to the CE's Office, stamped and returned to the Department Head

March 15-30: Evaluation and Viva Voce of project

Awareness workshops for students and Supervisors

PQC conducts workshops for teachers on supervising the project works by Principal and RMAC coordinator. The teacher coordinators give orientation to the students on selecting topics, data collection, analysis, writing skills, preparing draft and presentation skills.





Plagiarism Checking

Students have to submit their projects for plagiarism check before submitting to the controller of examination. If it contains plagiarised material above the allowed percentage, they should redraft the report. References and citations have to be properly documented in all project reports.

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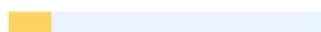
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1 CHAPTER - I INTRODUCTION

2 1.1 INTRODUCTION The “Luxury” 9 originated from the Latin word *Luxuria*, which means excess, exuberance or abundance. Luxury has become an increasingly used term, but its true value and meaning are seldom clear. The luxury is an experience instead of an object and its different from person to person. Luxury is a term that is routinely used in our everyday life. Luxury marketing is a marketing of luxury goods, such items are not considered essential for people’s daily life. By promoting and selling luxury products, brand tend to welcome consumers to try new products. Luxury products 17 are desirable, unique and help build amity with the consumers. Luxury goods have now become affordable to more consumers from the middle class who gain more money than even before and therefore luxury brands have the chance to establish their reputation. Luxury brands have been related with the core competencies of precision, creativity, innovation, top quality and premium pricing. Such product attributes motivate consumers to purchase luxury products and give them satisfaction by purchasing them. The market for fashion products have become diverse with entries of international brands in India. The arrival of luxury brands and strong fashion advertisements etc. motivate consumers to buy luxury goods. The history of Indian luxury is as old as the history of our nation. The opulent world of Maharajas and their splendor and magnificent vision had always been an attraction for the largest European Luxury Houses. The list include the renowned Cartier Baroda diamond Necklace, the S.T DuPont lighter and the 1000 Carat Patiala Necklace. But for many years, the consumption of luxury was limited by the ruling classes only. In India in the early 1980s consumption was limited to essential goods only due to low purchasing power of consumers. As a result of globalization and the growth of the Indian economy, consumers have been led to purchase luxury products. The Indian luxury market is expected to grow by 10% over the next 5 years. The Covid-19 pandemic has caused two years of extreme volatility for luxury brands, but the sector is emerging from the crisis with greater strength, resilience and adaptability than before. The Covid-19

problem in 2020 has had a significant influence on the luxury goods

3 market. The changes brought about by Covid-19 increased the presence of online in every aspect of life. According to the Deloitte report, five Indian brands are among the top 100 worldwide powers of luxury goods the Titan company Limited had a 22nd rank, Kalyan jewellers India Pvt. Limited had a 37th rank, Joyalukkas India Pvt. Limited had a 46th rank, PC Jewellers Limited had a 57th rank and Tribhovandas Bhimji Zaveri Limited had a 92nd rank.

4 1.2 STATEMENT OF THE PROBLEM Luxury brands are not limited to western countries but have also reached in developing countries. The luxury industry is complex and require high level attention to understand the luxury consumers. There are various factors that influence the luxury brand buying behaviour of peoples. Understanding why consumers purchase branded luxury goods, what they value in a brand and how their perception of the value of luxury affect their purchasing behavior is crucial for brand managers, marketers and researchers. This behavior is supported by a variety of demographic and psychological factors. There have been a lot of research and investigation already in the areas as to why do peoples pay high price for luxury goods, as well as what type of branded goods consumers prefer. However, most of these research and investigation on luxury consumption focus on the context of western world and consumers in the developed markets, while comprehensive studies and researches on the contexts of Indian perspective is rare.

1.3 OBJECTIVE OF THE STUDY

- To understand buying intention of customer while making purchase of luxury products in perinthalmanna taluk.
- To evaluate the satisfaction level of customers towards luxury brand purchased.
- To study the various factors influencing while purchase of luxury brand products.

1.4 HYPOTHESIS OF THE STUDY

- H01: There is no significant difference between purchase intention of luxury brand products and the age.
- H02: There is no significant difference between need for uniqueness and age.

Sources

1	https://www.researchgate.net/publication/357367485_Determinant_Factors_of_Purchase_Intention_of_Luxury_Handbags_A_Case_Study_of_Top_Three_Brands_in_Bangkok INTERNET 1%
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6	https://www.academia.edu/7955716/CHAPTER_ONE_INTRODUCTION_1_0_Background_Of_the_Study INTERNET 1%
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8	https://www.scirp.org/reference/ReferencesPapers.aspx?ReferenceID=2330991#:~:text=Bearden, W. O., & Etzel, M. J. (1982),Purchase Decisions. Journal of Consumer Research, 9, 183-194. INTERNET 1%
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10	https://www.academia.edu/18623759/Consumer_values_motivation_and_purchase_intention_for_luxury_goods INTERNET 1%
11	https://www.ukessays.com/essays/business/sampling-methods-and-techniques.php INTERNET 1%
12	https://www.semanticscholar.org/paper/Luxury-marketing:-the-influences-of-psychological-Lee-Hwang/0051228ae47f627cf44317977d9142ec7661094c INTERNET <1%
13	https://www.researchgate.net/publication/321221083_Luxury_retailers'_entry_and_expansion_strategies_in_China INTERNET <1%
14	https://www.researchgate.net/publication/233127955_Chinese_Luxury_Consumers_Motivation_Attitude_and_Behavior INTERNET <1%

Best Project Award

To encourage young talent and accord recognition of the students in research, the PQC has also instituted the 'Best Project Awards' in Academic year 2017-18 for the best projects done by the UG and PG Students. The award is sponsored by PTA. Selection of the best project is based on internal and external valuation.



Publication of Best Project


Selected projects are reworked in the form of essays or articles and PQC publishes these articles in a book with ISBN Number.

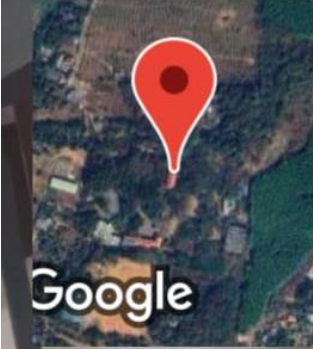


Presentation of students





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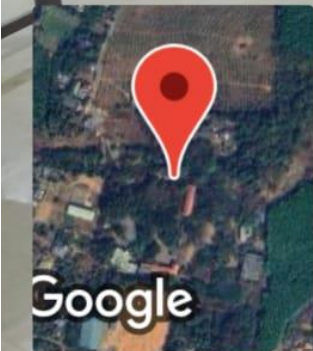


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Report 2018-2019

The following time line is prepared for the UG & PG projects during the current academic year. The College Project Quality Cell was constituted for this purpose in the year 2018. It will oversee the implementation of this time line for the preparation and submission of the UG & PG Projects. This is part of the institutional effort to improve the quality of the UG and PG projects. These measures also make sure that the projects are submitted on time and that the students are aware of the seriousness of their efforts.

To encourage young talent and accord recognition of our students, the PQC has also instituted the 'Top Project Awards' in Academic year 2017-18 for the best projects undertaken by the U. G and P. G Students. The award is sponsored by PTA. Selection of the best project will be based on internal and external valuation. And the selected projects are to be reworked in the form of essays or articles and it will be published in a book with ISBN Number.

Student projects are to be checked for plagiarism too. If it contains plagiarised material above the prescribed level (40%), the students should redraft the project report. To help them work early and to be alert, each chapter could be plagiarism tested once they submit the same online.

References and citations are to be properly documented in all project reports.

Time line for UG & PG projects

June 10 a meeting with project coordinators in the seminar hall at 3 pm.

June 13 - collect topics from each student and forward the consolidated list of projects to the PQC mail

July 28 - Finalise the structure and title: chapters & chapter titles

August 12- Collect reviews and draft its conclusion.

August 30 - complete First core chapter and present summary in the class meeting. Mail Soft copy to the Supervisor. The Supervisor should check it for plagiarism and Report in a week's time.

September 19- same process for the second core chapter. (Dept coordinators can plan according to the progress of project)

November 15 - submit findings, suggestions and Conclusion and finally redraft Introduction.

December 14- send Bibliography, appendix, and the project for print.

January 11- submit the First draft of the whole project to the Supervisor.

January 31 - Submit the final draft to the Supervisor.

The submitted project will be forwarded to the CE office on the same day. It will be stamped and returned to the Departments. No project submitted after the said date will be accepted.

Details of Meetings

Dates	Agenda	Attendees	number
June 18- 2018	To discuss the duty of project coordinator and purpose of PQC	Principal and Coordinators	12
June 24th	Review the collection of topics from each student and forward the consolidated list to the C.O.E office	Principal and Coordinators	13
September 7 th 2018	Review Finalising the structure and title: chapters & chapter titles	Principal and Coordinators	12
8/ August/2018	Review the first activities of projects	Principal Coordinator and Students Monitors From P.G and U.G- 25students	24
10 th October 2018	Review of First core chapter has to be completed and summary to be presented in the class	Principal and Coordinators	12
11/October 2018	To discuss the status of project.	Principal Coordinator and Students Monitors From P.G and U.G- 25students	24
14 th November 2018	To discuss next schedule of submission and present status of project	Principal and Coordinators	20

The Final Deadline of the project submission will be on 31st January 2019.

The students submitted projects on time. Viva voce examinations also

Top Project Awards June 2018 U.G students

Students for Best project award was selected by internal and external evaluation of projects. Prize money and Certificates were distributed by PTA.

Sl No	NAME OF STUDENT	TITLE	DEPARTMENT
1	MUHAMMED SWALIH T	V. MOOSA MUSLIYAR AS SOCIO-RELIGIONS LEADER"	ARABIC
2	SAFA LEEN NAEEMA NAJEEB NISHMA K SWALIHA SHAHRBANU P.P	SYNTHESIS AND CHARACTERIZATION OFCALCIUM OXIDE NANO PARTICLES FROM EGGSHELL	CHEMISTRY
3	RINSHA	AUTONOMOUS SYSTEM- A SHIFTNESS IN EDUCATION SYSTEM OF MES MAMPAD COLLEGE	COMMERCE B.B.A
4	VIJITHA P.P		COMMERCE B.C.A

5	ANUSHA K	INFLUENCE OF KUDUMBASHREE ON WOMEN EMPLOYMENT WITH SPECIAL REFERENCE TO VANDORE AREA	COMMERCE B.COM- COOP
6	HANA BASHEER	CRYPTOGRAPHY AND SYMBOLISM IN DAN BROWN'S NOVELS: THE DA VINCI CODE AND THE LOST SYMBOL	ENGLISH
7	IRFANA THASNEEM P	SOCIO ECONOMIC STATUS OF POTTERS IN MAMPAD GRAMAPANCHAYATH	ECONOMICS
8	JUBEENA C	INCORPORATION OF CARROT IN CAKES AND ITS QUALITY EVALUATION	FOOD TECHNOLOGY
9	NAJVA HANEENA	LOCAL HISTORY OF KIZHUPARAMBA WITH SPECIAL REFERENCE TO VELLRI NADAKAM VITHUM KAIKOTTUM	HISTORY
10	ANSHID ABOOBACKER	INTRODUCTION TO DIGITAL SIGNATURE	MATHEMATICS
11	RESHMA K		MASSCOMMUNICATION
12	ASHFAQUE SALMAN T.K FARSANA P.P JINSIYA M AMAL T.P HUSNA HYDER	VERIFICATION OF KEPLER'S LAW USING PYTHEM	PHYSICS
13	SHINCY	EVALUATION OF IMPACT OF INVASIVE ALIEN PLANTS IN THE NILAMBUR REGION	ZOOLOGY

TOP PROJECTS P.G

Name of student	Title of Project	Department	Supervisor
RESHMA R	FRACTIONAL CALCULUS: A RIEMANN- LIOUVILAA APPROACH	MATHS	SHABNA M.S
SARITHAMBIKA	A STUDY ON THE EFFECTIVENESS OF E-GOVERNANCE WITH SPECIAL REFERENCE TO NILAMBUR AREA	COMMERCE	DR. SHAHANAS BEEGAM P.P
FATHIMA SUHRA A.K	ADSORPTION OF CADMIUM IONS FROM AQUEOUS SOLUTION USING JACKFRUIT PEEL AS A LOW-COSTBIOSORBENT-KINETICS AND EQUILIBRIUM STUDIES	CHEMISTRY	DR. MEHAR AL MINNATH
SAJID M	CONTRIBUTIONSOF AL JAHIZ IN ARABIC LITEARATURE	ARABIC	DR MANSOOR AMEEN
AMEENA	COMBINATION EFFECTS	ZOOLOGY	DR, K MOHAMMED

	OF BIO-CONTROL AGENTS AND BOTANICALS AGAINST STORED PRODUCTS PESTS.		ISMAIL
AISWARYA SHANIL	DEVELOPMENT OF LOW-CALORIE CARROT PAYASAM INCORPORATING INULIN AS FAT MIMETIC	FOOD TECHNOLOGY	
MOHAMED ASHIQ. P. M	A COMPARATIVE STUDY OF CONVERGENCE HYPOTHESIS OF DEVELOPMENT: ANGLO-SAXON AND SELECTED ASEAN COUNTRIES (1980-2010)	ECONOMICS	MUJEEB RAHMAN. A

Report of PQC 2019-20

Structure of PQC

1. Dr. P.K Babu, Principal MES Mampad College
2. Dr. KP Vinod Kumar (RMAC Coordinator)
3. Dr. Shahanas Beegam P.P (PQC Coordinator)
4. Department Coordinators
 - 1.Sirajudheen K.C (Dept of commerce)
 2. Asoora (Dept of commerce)
 - 3.Linshad (Dept of Physics)
 - 4.Dr.Thasnim (Dept of Chemistry)
 - 5.Dr. Sivadasan (History)
 6. Dr. Anoop (zoology)
 7. Ajmal (Mass Communication)
 - 8.Sherin K Rahman (English)
 - 9.Muhammed Salim (Economics)
 10. Shahidha (Mathematics)
 11. Dr. Sabik (Dept of Arabic)
 12. Hasker E(Food Technology)
5. Supervising Teachers from each Department

Time line 2019-2020

To encourage young talent and accord recognition of the students in research, the PQC has also instituted the 'Top Project Awards' in Academic year 2017-18 for the best projects undertaken by the U. G and P. G Students. The award is sponsored by PTA. Selection of the best project will be based on internal and external valuation. And the selected projects are to be reworked in the form of essays or articles and we are publishing these articles in a book with ISBN Number.

The following **Time line** is followed for the preparation of project report for UG and PG students

June 17 - Finalise the topic and submit to the department coordinator

July 28 - Collection of reviews and drafting conclusion. Design materials and methods and find out Institutions.

August 12 - Finalise the structure, title, chapters & chapter titles

August 30 - First core chapter completion and presentation of its summary in the class meeting. Data Collection.

September 19 - Second and third core chapter completion and presentation of summery.

November 15 - Analyse the data. Submission of findings, suggestions and Conclusion and final redraft of Introduction.

December 14 - Preparation of bibliography, appendix, and the project should go for print.

January 11 - First draft of the whole project reaches the Supervisor.

January 31 - The final draft submitted. The project forwarded to the CE office, stamped and returned to the Department Head

List of students -Best Project award

DEPARTMENT	NAME OF STUDENT AND GUIDE	TITLE
ZOOLOGY	SAI VRINDHA. P. SHAIK ABDUL AZEEZ. V. K. SHALIMA.A. P., SHIFA.K.V. SHIFNA.P. SINSIN PARVEEN. K. P SREEKALA GOPALAN.T. P RAMYA K.M	EFFECT OF VERMICOMPOSTING FOR THE IMPROVEMENT OF SOIL FERTILITY AND GROWTH OF PLANT – <i>ABELMOCHUS ESCULENTUS</i>
PHYSICS	SHANIBA VP, NASHA SUMAYYA PP, SONU SAFAL MUHAMMED, HIRASH K, ASAR MUHAMMED. HIND	A STUDY ON KEPLER PLANETARY LAWS AND TRAJECTORIES BY USING PYTHON LANGUAGE”
B.COM COOP	FARMIDHA .C.T ASOORA	SERVICE QUALITY OF LIC WITH SPECIAL REFERENCE TO MAMPAD GRAMA PANCHAYATH
B.COM CA	RISHANA.K DR. NISAMUDHEEN.T	CONSUMER BEHAVIOR TOWARDS GREEN PRODUCTS WITH SPECIAL REFERENCE TO NILAMBUR TALUK
BBA	SINUMOL SIRAJUDHEEN K.C	A STUDY ON THE PERCEPTION TOWARDS MOBILE BANKING AMONG CUSTOMERS IN MALAPPURAM DISTRICT”
CHEMISTRY	KEERTHANA K.T KIRAN U NAJLA KT SHERIN FARSANA CH SHIBILA SHERIN PM SINIJA C MEHAR AL MINNATH	MAHAGANY FRUIT SHELL AS A NOVEL ADSORBENT OF TEXTILE DYES
ECONOMICS	LIYANA MUHAMMED SALIM	RETURN MIGRATION IN KARUVARAKUNDU PANCHAYAT: STATUS AND CHANGING STRATEGY ON ECONOMIC ACTIVITIES.
MATHEMATICS	FARZEEN.K,	FUZZY SYSTEM AND ITS APPLICATION
MASS COMMUNICATION	AKSHAYA.P AJMAL T K	THE CONCEPT OF MIGRATION(EMIGRATION AND IMMIGRATION) PORTRYED IN MALAYALAM MOVIES : SPECIAL REFERENCES WITH PATHEMARI AND SUDANI FROM NIGERIA
HISTORY	SAHLA NASREEN P SHAMEERKHAN	UNDERSTANDING THE LIFE OF PANIYARS

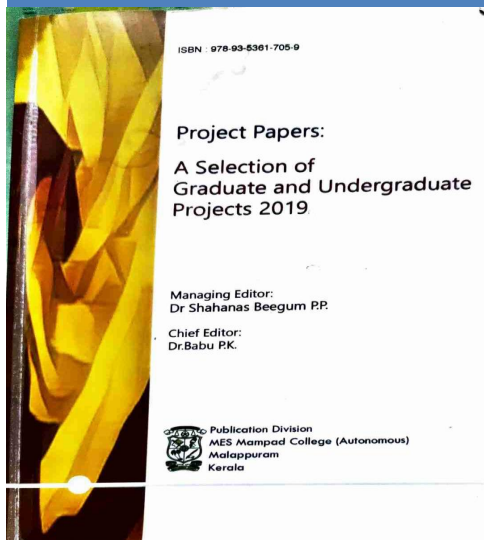
		IN VANIYAMPUZHA COLONY
ARABIC	FATHIMA HIBA.B ABDUL VAHID K	THE ARDENT LANTERN OF ERANAD- BIOGRAPHY OF A. ABDUSSALAM SULLAMI EDAVANNA
ENGLISH	SAGARA KM Dr. ANAS BABU	ETHNOGRAPHICAL OVERTONES IN ARTIST NAMBOOTHIRI'S <i>REGHAKAL</i>

BEST P.G PROJECTS 2019

DEPARTMENT	NAME OF STUDENT AND GUIDE	TITLE
ZOOLOGY	SREETHU P Dr.RAMYA K.M	PHYTOCHEMICAL SCREENING , ANTIOXIDANT AND ANTICROBIAL ACTIVITY OF GEOPROPOLIS PRODUCED TETRAGONULA IRUDIPENNIS SMITH
COMMERCE	SUSHNA P ASOORA	SERVICE QUALITY OF PRIVATE HOSPITALS WITH SPECIAL REFERENCE TO MANJERI
CHEMISTRY	FAHMEEDA T.K JAMSHEER AM	NONENZYMATIC GLUCOSE SENSOR USING NANO AG DECORATED CUPROUS OXIDE MICRO WAFERS.
ECONOMICS	<i>MUNAVIR ALI P</i>	EFFECT OF RETURN MIGRATION ON THE CONSUMPTION PATTERN OF PEOPLE IN KARUVARAKUNDU PANCHAYAT: A STUDY BASED ON RATCHET EFFECT BY DUESENBERY
MATHEMATICS	ANAGHA. P Dr. SAMEENA.K	AN INVESTIGATION ON DISTANCE RELATED CONCEPTS IN GRAPH THEORY
ARABIC	MOHAMED AZHAR C.H Dr. FIRDOUS MON.K	ARABIC TRAVELOGUE IN SPAIN







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17. Arabic Travelogue in Spain.....	176
• Mohamed Azhar C. H. (M.A Arabic, MES Mampad College)	
• Dr. Firdous mon K. (Assistant Professor of Arabic MES Mampad College)	

Report Project Report 2020-2021

The following time line is prepared for PG projects during the academic year 2020-2021.

The following time line is prepared for UG G projects during the academic year 2020-2021. The College Project Quality Cell was constituted for this purpose in the year 2018. It will oversee the implementation of this time line for the preparation and submission of the UG & PG Projects. This is part of the institutional effort to improve the quality of the UG and PG projects. These measures also make sure that the projects are submitted on time and that the students are aware of the seriousness of their efforts.

To encourage young talent and accord recognition of our students, the PQC has also instituted the 'Top Project Awards' in Academic year 2017-18 for the best projects undertaken by the U. G and P. G Students. The award is sponsored by PTA. Selection of the best project will be based on internal and external valuation. The selected projects are to be reworked in the form of essays or articles and it will be published in a book with ISBN Number.

Student projects are to be checked for plagiarism too. If it contains plagiarised material above the prescribed level (40%), the students should redraft the project report. To help them work early and to be alert, each chapter could be plagiarism tested once they submit the same online.

References and citations are to be properly documented in all project reports.

Time line for UG project: 2020- 2021

June 27- collect topics from each student and forward the consolidated list of projects to the PQC mail

July 26 - Collect reviews and draft its conclusion.

August 7- Finalise the structure and title: chapters & chapter titles

August 26- complete First core chapter and present summary in the class meeting. Mail soft copy to the Supervisors. The Supervisor should check it for plagiarism and Report in a week's time.

September 19: Same process for the second core chapter. (Dept coordinators can plan according to the progress of project). Ready the students for data collection.

October 11: Data analysis

October 27: corrections in above procedures

November 16 - submit findings, suggestions and Conclusion and finally redraft Introduction.

December 14- send Bibliography, appendix, and the project for print.

January 11- submit the First draft of the whole project to the Supervisor.

January 31 - Submit the final draft to the Supervisor.

BEST PROJECT 2020-2021

This is the list of the students selected for best project award 2020-21. students received award on 25/8/2022.

	SUBJECT	TITLE	STUDENT
1	BSC PHYSICS	A DFT BASED COMPUTATIONAL STUDY OF A NON-LINEAR OPTICAL MATERIAL 4 AMINO 4' NITRO BIPHENYL	FAHEEM AHAMMED AADIRSHAN MA AMALNA KHADEEJA E JALVA K NIDA SAFAR T NAMITHA MOHAN
2	BSC FOOD TECHNOLOGY	NUTRITIONAL BENEFITS OF HIBISCUS-ROSA SINESIS FLOWER EXTRACT AND PREPARATION OF VARIOUS VALUE-ADDED PRODUCTS FROM IT	PRAISE ALEX
3	B A ECONOMICS	SOCIO ECONOMIC IMPACT OF COVID-19 PANDEMIC AMONG THE DAILY WAGE EARNERS-A STUDY IN MALAPPURAM DISTRICT	ANJEL JUMAN.P, MEERA.M, FAYIZ .P.T, NOURIN YOOSUF
4	BSC ZOOLOGY	A COMPARATIVE STUDY ON THE DEGRADATION RATE OF BIODEGRADABLE PLASTIC AND LOW DENSITY POLYETHYLENE BY USING EARTHWORM	AYANA R AYISHA MARIYAM P M AYSHA RAHNA T FATHIMA NOUSHINA FEBINA K HASNA M JISHNU T
5	BSC CHEMISTRY	SUBSTITUTED MALACHITE GREEN DERIVATIVES FOR H ₂ S SENSING	NEERMUNDA SHABANA
6	BSC MATHEMATICS	SOME INTRODUCTORY CONCEPTS IN CALCULUS OF VARIATIONS	SIYAD RAHMAN. M
7	BA HISTORY	WOMEN AND TRADITION: A PORTRAYAL OF TRIBAL LIFE IN NILAMBUR	MURSHIDA BEEGAM
8	BA ENGLISH	A SOCIAL AND POLITICAL MIRROR UPTO INDIA IN ARUNDHATI ROY'S "THE MINISTRY OF UTMOST HAPPINESS"	SUNURA K
9	BBA	PUBLIC PERCEPTION TOWARDS HEALTH INSURANCE DURING COVID-19 WITH REFERENCE TO MALAPPURAM DISTRICT	MEHRIN AM

10	B.COM CA	A STUDY ON FACTORS INFLUENCING PURCHASING BEHAVIOUR OF THE CUSTOMERS TOWARDS HOME APPLIANCES	MURSHIDA K P
11	B.COM	JOB SATISFACTION OF NON-PROFESSIONAL WORKERS IN UNITED ARAB EMIRATES WITH SPECIAL REFERENCE TO NON-RESIDENT KERALITES IN ERNAD TALUK	FOUSIYA T P
12	MASS COMMUNICATION	THE INFLUENCE OF EMOJI IN WHATSAPP COMMUNICATION	LINSHA
13	BA ARABIC	THE QUESTION OF MUSLIM ABSENCE IN INDIAN STATE APPARATUSES: A CASE STUDY ON ELAMKULAM PANCHAYATH.	THANSEEHA .N
14	MA ECONOMICS	ARTIFICIAL TURF STADIUM BUSINESS: A STUDY ON NEW GENERATION GROWING BUSINESS MODEL IN BOTH RURAL AND URBAN AREA OF MALABAR REGION	SALSABEEN P S
15	MSC ZOOLOGY	COMPARATIVE STUDY ON THE EFFECT OF AERATION FOR THE PRODUCTION AND QUALITY OF VERMICOMPOST	NIMMI HARIDAS A
16	MSC CHEMISTRY	AN OUTLOOK ON THE CHEMISTRY OF NOVEL CORONAVIRUS, THE DRUG TARGETS AND FUTURE DIRECTIONS OF COVID 19 TREATMENT	FARISHA CM
17	MSC MATHEMATIC	PROPERTIES OF TOPOLOGICAL GROUP	RINU RAJAN
18	M.COM	COMPARATIVE STUDY OF PRE AND POST PURCHASING TRENDS DURING COVID-19	ALEENA ROY
19	MSC FOOD TECHNOLOGY	EFFECT OF PRETREATMENTS OF FINGER MILLET FLOUR ON DEVELOPMENT OF SPICE BASED FINGER MILLET COOKIES.	BHAGYALAKSHMI P
20	MA ARABIC	SAYYIDATHUL QAMAR AND MALAYALAM NOVELS: COMPARATIVE READING	MOHAMMED RAMEES K K

Project Report 2021-22

The following time line is prepared for PG projects during the academic year 2021-2022. The College Project Quality Cell was constituted for this purpose in the year 2018. It will oversee the implementation of this time line for the preparation and submission of the UG & PG Projects. This is part of the institutional effort to improve the quality of the UG and PG projects. These measures also make sure that the projects are submitted on time and that the students are aware of the seriousness of their efforts.

To encourage young talent and accord recognition of our students, the PQC has also instituted the 'Top Project Awards' in Academic year 2017-18 for the best projects undertaken by the U. G and P. G Students. The award is sponsored by PTA. Selection of the best project will be based on internal and external valuation. The selected projects are to be reworked in the form of essays or articles and it will be published in a book with ISBN Number.

Student projects are to be checked for plagiarism too. If it contains plagiarised material above the prescribed level (40%), the students should redraft the project report. To help them work early and to be alert, each chapter could be plagiarism tested once they submit the same online.

References and citations are to be properly documented in all project reports.

Time line for PG project: 2021- 2022

November 12 - collect topics from each student and forward the consolidated list of projects to the PQC mail

tDecember 17 - Finalise the structure and title: chapters & chapter titles

January 3 - complete First core chapter and present summary in the class meeting. Mail soft copy to the Supervisors. The Supervisor should check it for plagiarism and Report in a week's time.

January 18- Same process for the second core chapter. (Dept coordinators can plan according to the progress of project). Ready the students for data collection.

February 10 - Data analysis

February 28 - submit findings, suggestions and Conclusion and finally redraft Introduction.

March 7- send Bibliography, appendix, and the project for print.

March 14- submit the First draft of the whole project to the Supervisor.

March 31 - Submit the final draft to the Supervisor.

5 meetings arranged under PQC to know the progress of student's projects as per schedule. Date of submission of UG projects as per schedule was 31st January 2022. later on, PQC meeting suggested to submit UGC projects on February 14th 2022. All students of every dept have submitted the project on correct time. PG Project time submission deadline is on March 31st 2022.

List of Projects

SUBJECT	TITLE	STUDENT	SUPERVISOR
BSC PHYSICS	A STATISTICAL ANALYSIS OF RELATION BETWEEN CORONOL MASS EJECTION AND DIFFERENT SOLAR PARAMETERS OVER 23 AND 24 SOLAR CYCLE	HUDA VALIYATHODI LASIN M S SUMESH M	SOUMYA
BSC FOOD TECHNOLOGY	DEVELOPMENT OF QUINOA HEALTH DRINK	FATHIMA SHAHADHA FATHIMA SHAMINA K FIDHA SAIDALAVI	JAWAHAR
BA ECONOMICS	MULTIDIMENSIONAL POVERTY AND STATUS OF DEPRIVATION OF HOUSEHOLDS IN MAMPAD PANCHAYAT ON HEALTH, EDUCATION AND STANDARD OF LIVING	MUHAMMED SHIBLIYAN. K FATHIMATH SHAHLA. K VISMAYA RAJ V.P HENNA JINSHIDA. K SHIBILA. V. K NASLA. P HIMA. C RAVEENA. K ASMA. E. K MUHAMMED SAFWAN. C. M RASHIDA.E	MUHAMMED SALIM
BSCZOOLOGY	RELATION BETWEEN REGENERATION AND SURVIVAL RATE IN EARTHWORM, EISENIA TETIDA WITH RESPECT TO SITE OF AMPUTATION	SANA K. SHABEEBA E. SHAREEFA T. SHEREEFA U.K. HIBA PARVIN K. HIBA SHERIN P. HANIYA AMJAD KHAN T.	DR.SREEKALA
CHEMISTRY	REVIEW ON CHALLENGES AND OPPORTUNITIES OF RECYCLING OF BATTERIES	MUAHAMMED ANAS PT SHAHANAS SHERIN SHIBINA VK GOPIKA PRAMOD ELEEZA M	DR. NISSAM E
MATHEMATICS	PRIME NUMBERS	MUHAMMED RAEES K T	RAFIA YUSUF
HISTORY	UNVIELIMG THE ANTIQUITY OF BASEL MISSION: AN OUTLOOK FROM MANJERI AREA	SHAHANA P	DR. OP SALAHUDHEEN
ENGLISH	REIMAGINING JOURNALISM IN POST TRUTH INDIA: ANALYSIS OF RANA AYYUB'S	MINHAJ HASSAN P	

	GUJARATH FILES AND GHAZALA WAHAB'S BORN A MUSLIM		
ARABIC	TRANSLATION OF STORIES	MUHAMMED HAKHEEM P	DR.SHAMEER BABU
BBA	A STUDY ON CONSUMER SATISFACTION TOWARDS MILMA MILK WITH SPECIAL REFERENCE TO URANGATTIRI PANCHAYATH	MUHAMMED FARSIN E	ABDURAHMAN M
B.COM CA	A STUDY ON ENTREPRENEURIAL SKILLS AMONG GRADUATE STUDENTS WITH SPECIAL REFERENCE TO MES MAMPAD COLLEGE	SHADIYA	SULFI P
B.COM	CONSUMER BUYING BEHAVIOUR OF SMARTPHONES WITH SPECIAL REFERENCE TO CHUNGATHARA GRAMA PANCHAYATH	JABEEN M	NAJIMUNNEESA VK
MASS COMMUNICATION	POPULARITY AND INFLUENCE OF KOREAN WAVE: A STUDY WITH SPECIAL REFERENCE TO KOREAN DRAMAS AMONG MALAYALI YOUTH IN KERALA	AYSHIN AMEER	SNEHAJA M
MSC ZOOLOGY	ANALYSIS OF MICROPLASTIC TOXICITY IN ESTUARINE FISHES A CASE STUDY IN RIVER CHALIYAR, KERALA	CHRISTEENA JACOB	Dr. Sreekala
	AQUAPONICS OVER TRADITIONAL SOIL FARMING- A CASE STUDY ON CAPSICUM ANNUM	SAIKRISHNA P	Dr. Ramia
MA ARABIC	WOMEN ISSUES IN THE NOVELS' DUA AL KARAWAN' AND SAYYIDATH AL QAMAR: A COMPARATIVE STUDY	NOORBINA T	
MSC CHEMISTRY	ROLE OF REINFORCING AND NON REINFORCING NON BLACK FILLERS ON THE	SREELAKSHMI A	

	PROPERTIES OF EPDM AND VR VULCANIZATES		
MSC FOOD TECHNOLOGY	EXTRACTION AND CHARECTERIZATION OF PROTEIN FROM MORNING SEED CAKE	AZIYA AZEEZ	DR.VASANTHA RAGAVAN
M.COM	A STUDY ON LUXURY MARKETING OF FASHION BRANDS WITH SPECIAL REFERNCE TO TRISSUR DISTRICT	RAJULA	SIRAJUDHEEN K. C
	IMPACT OF COVID 19 IN MARKETING OF STREET VENDORS; AN EXPEREINCE ANALYSIS OF STREET VENDORS IN MALAPPURAM DISTRICT	TENSIHA	DR. SHAHANASBEEGAM P.P
MA ECONOMICS	THE SOCIO-ECONOMIC IMPACT OF NON-COMMUNICABLE DISEASES: WITH SPECIAL REFERENCE TO MAMPAD GRAMA PANCHAYATH	ATHIRA T B	
MA ENGLISH	NOSTALGIA AND ALTERNATE HISTORY IN QUENTINE TARANTINI'S ONCE UP ON A TIME IN HOLLY WOOD	AMAL K	FAVAS VK
MSC MATHEMATICS	FRACTAL GEOMETRY	THASLIM THANSEER M	Dr. SHAHIDA AT

Achievements of Selected students as Best project awards of MES Mampad College

Best project winners of MES Mampad college have participated paper presentation competitions in various colleges and secured first Prizes

1. Mr. Azharudheen PG Student of Arabic Department won Dr. Suad Asabah Best Project Award 25000 rupees. The Event was organised at Farook College in 2019



2. Shadiya, B.com CA of MES Mampad College has secured first prize in a competition for the top UG projects among the colleges affiliated to the university of Calicut conducted by Al Shifa college of Arts and Science Perinthalmanna

Alshifa Project Prize '22
Winners
COMMERCE

<p>Ist Prize</p>  <p>Shadiya DGM MES Mampad College (Autonomous)</p>	<p>IInd Prize</p>  <p>Thansheera. M. P. KAHM Unity Women's College Manjeri</p>	<p>IIIrd Prize</p>  <p>Harsha Sherin. A. P. KTM College Karuvarakundu</p>
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A Different League!

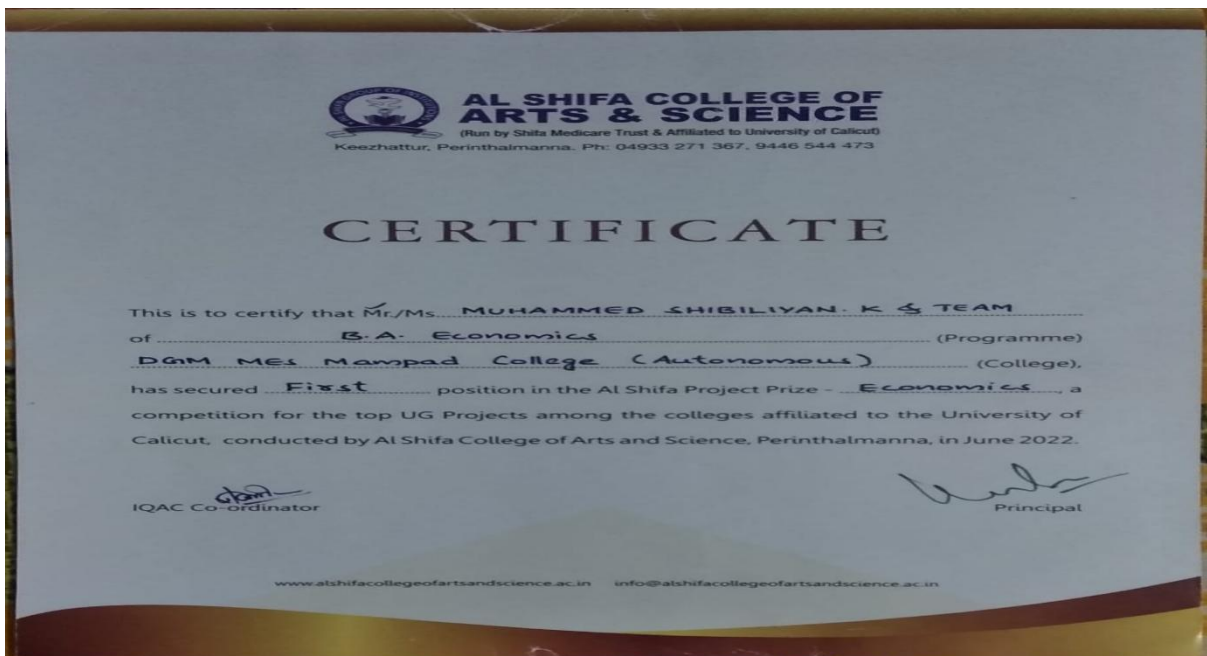


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3. In the academic year 20 21-22, the students of BA economics carried out a research project on multidimensional poverty index of Mampad Panchayat in consultation with Mampad grama panchayat. After making a detailed survey and analysis, report was prepared and submitted to the President of Mampad Panchayat. A seminar was also held on the multidimensional poverty index of Mampad Panchayat on the basis of the results obtained in the study. The students who carried out the project, the supervisor and the president of Mampad Panchayat took part in the discussion.

B) Muhammed Shibilyan and Team of B.A Economics of MES Mampad College has secured first prize in a competition for the top Ug projects among the colleges affiliated to the university of Calicut conducted by Al Shifa college of Arts and Science Perinthalmanna



Decisions of the Project Quality Cell Meeting conducted on 26/7/2022

1. Meeting discussed the progress of ongoing Final UG Projects of all the department and evaluated that all depts works are in progressed.
2. The meeting decided to start project work of Third semester PG students in the beginning of the Semester and final Submission will be on 15th March 2022.
3. The meeting has decided to distribute Best project award 2020-2021 and 2021-2022 on coming induction Programme August 22nd 2022. All project coordinators must inform the selected students to receive the prize.
4. Decided the last date of accepting articles for publication of best Project 2021-2022 on or before 15th September 2022.
5. Decided to check plagiarism of the project report from the College Library and students must get a plagiarism certificate before final submission.

Photos of Best Project Award Distribution Ceremony (2020-2021 and 2021-2022) on 25/8/2022

The prizes for the winners of top project award 2021 and 2022 was distributed on 25/8/2022. Forty two students including UG and PG received prizes on the occasion. PTA president released top project book for the year 2021 on this auspicious occasion.



