



**MES MAMPAD COLLEGE
(AUTONOMOUS)**

(Accredited by NAAC with A grade)
Affiliated to University of Calicut

Criterion 6

Annual Report 2018-19

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Academic year 2018-19 was fruitful for the immutable development of MES Mampad College in all its plausible ways. The college marked its benchmarks in various curricular and extra-curricular activities. Being the very next year after NAAC accreditation, college had to strive team to carry out the suggestions put forth by the peer too.

MES Mampad College could become a trendsetter in academic and research arenas. While the sprawling higher education centres struggle hard to survive, the college could accommodate optimum number of students and bring maximum research output. The five departments of the college have been raised to research centres and are expected to fulfil the needs of underprivileged communities upcoming years.

Faculty Representation in Academic bodies

There was a considerable growth on faculty representations in various academic bodies. 38 members of teaching faculty are members of the Boards of Studies of different Universities and autonomous Colleges of the state, while some of them are members of various academic councils. Notable achievement of the year is Dr K. P. Vinod Kumar, head and Associate Professor of the Commerce department elected to University Syndicate.

Seminars, Conferences and Workshops

A large number of events including seminars, workshops and conferences were organized by the departments using funds from international and national agencies. Those events provided students unparalleled learning atmosphere and exposure to international scholarship. The enthusiasm shown by students to such programmes was praiseworthy.

- PG and Research Department of Commerce & Research Monitoring and Advisory Committee (RMAC) MES Mampad College jointly (Autonomous) organized a Three day National workshop Statistical Data Analysis and Interpretation using SPSS and AMOS on 8th to 10th November 2018
- **Vokaza 4.0**, a south Indian management meet, an annual inter collegiate fest organized by students in coordination with faculty of PG Commerce dept. of MES Mampad college held on 1st and 2nd Feb 2019.
- The PG department of commerce and management studies MES College Mampad has organised the campaign, 'visit wayanad 'on 3rd November 2018, which is an initiative

to revamp the tourism activities in Wayanad district after the massive flood affected Kerala last August. The campaign was inaugurated by T.K Martin, Manager in charge Pookkod lake.

- Department of Mass Communication conducted a two day media Fest LA MESSA 2018-19, on 5th and 6th December 2018. Prathap Joseph, national award winning film director and script writer inaugurated the fest with his enlightening words to the new generation media activist and conducted the first session on script writing, chaired by Sudevan, well known short film director.
- The department organized Financial Literacy awareness programme on 14 November 2018 The department screened various Video productions by the department students namely
- Aye Mashe That Moment (Short Films). Houra (Short Film), Merry (Short Film). Gail gas pipeline issue (Documentary) The department has arranged industry visit for the students which enabled them to have a Faculty Representation in Academic bodies There was a considerable growth on faculty representations in various academic bodies.
- 38 members of teaching faculty are members of the Boards of Studies of different Universities and autonomous Colleges of the state, while some of them are members of various academic councils.
- Notable achievement of the year is Dr K. P. Vinod Kumar, head and Associate Professor of the Commerce department elected to University Syndicate. practical knowledge. The team visited both a television channel and a news paper office.
- The department of Chemistry organized one invited talk by Rajesh Mekkatt. (Principal Engineer, Great wall motors) on 8 Feb 19 organized one invited talk on Water - a spectacular chemical compound by Mr. Sajeesh A K. Kerala water authority Malappuram. Those events provided students unparalleled learning atmosphere and exposure to International scholarship. The enthusiasm shown by students to such programmes was praiseworthy.
- The department of Mathematics conducted one invited talk on Visualization of Calculus by Sri Ramanujam (R.M.N.K.M Govt HSS)
- Inauguration Of the Economic Club and Class on Research Methodology by Dr. Vipin Chandran, Asst. Professor, Dept. Of Economics. Govt College Kannur on 25/7/2018

- PG and Research Department of Commerce & Research Monitoring and Advisory Committee (RMAC) MES Mampad College jointly (Autonomous) organized a Three day National workshop Statistical Data Analysis and Interpretation using SPSS and AMOS on 8th to 10th November 2018 Discussion On Union Budget 2018 by Noushad Chengodan Asst. Prof. Of Economics PSMO College Thirurangadi Distribution of Food Articles
- Department of History: The Centre for Dalit and Tribal Studies (CDTS) conducted a seminar on "History tribes of Nilambur :cultural legacy and struggle for existence" on 31.07.18
- Department of English conducted a work shop on "how to write and publish a research paper" on 12 December 2018.
- Department of Mass Communication conducted a two day media Fest LA MESSA 2018-19. on 5th and 6th December 2018. Prathap Joseph, national award winning film director and script writer Inaugurated the fest with his enlightening words to the new generation media activist and conducted the first session on script writing, chaired by Sude van, well known short film director
- The department of Zoology College organized one day Lecture series on "Beat Plastic Pollution" on 26th June 2018 with the financial support of Kerala State Council for Science. Technology and Environment. Thiruvananthapuram.
- The department of Zoology organized a short term training programme from 03-12-2018 to 08-12-2018 on the focal theme. "Indoor Pest Management and Best Practices". The programme is part of the Environment Management Training (EMT)-2018, organised in association with the Kerala Sate Council for Science. Technology and Environment (KSCSTE)
- The department of Zoology organized three day residential workshop for students on science for high school students one day seminar on statistical Mechanics" Into the fascinating world on Skin for the third year BSc Physics students. Almost 120 students from inside and outside college participated in the programme. The department conducted a Three day residential workshop for students on Science for high school students with the grant from State Institute of Educational Technology (SIET), Govt. of Kerala

Career and Placement cell:

- Mega Campus Recruitment Drive: The campus took place a Mega Campus Recruitment Drive on April 3, 2019. 19 companies from various parts of northern side of Kerala like Calicut, Perinthalmanna, Nilambur Manjeri etc
- Conducted pre- Recruitment Training (Leading to Campus Recruitment Drive on 3 April 2019 on how to face an interview & how to prepare a cv in the seminar Hall on 30th March
- Department of Zoology, MES Mampad College hosted Prof (Dr.) Alastair Hay from the University of Leeds, UK who was selected as the Erudite Scholar by the Kerala State higher education council. The renowned professor visited the campus on first day of the camp and had an interaction with the young research aspirants of Malappuram District.
- Grievance Redressal Cell and Trauma Care Cell of MES Mampad College together organised an awareness class for students against alco holism and drug abuse on Wednesday 11/07/2018
- Department of Zoology, MES Mampad College hosted International conference on Bio diversity conservation with the support from the Directorate of Environment and Climate Change On 21st and 22nd February 2019
- The Continuous Professional Development Cell in association with Internal Quality Assurance Cell organised a One Day Curriculum Design Workshop for teachers on Monday 7th January 2019. Dr.Ashita Raveendran who is a member of faculty in the Planning and Mentoring Division of National Council for Educational Research and Training (NCERT), New Delhi, led the session.
- Department of Arabic& Islamic History conducted a full day academic workshop and Lecture series on the title "History from Below' and Honoring of Local Historians on 13th December 2018. The department also honored both historians for their freedoms contributions in documenting local history
- CPD organized Three Day Residential Motivational training for teachers based on Theme Cantered Interaction (TCI), led by Dr. Raju D.Krishnapuram on 7-9 May 2018 The CPD organised a hands on training for teachers on Massive Open Online Courses(MOOC) and MOODLE on 27-28 July 2018. Resource persons Dr Askarali from

Govt College, Tanur, and Dr AR Ramesh from Govt. Victoria college Palakkad and Dr Biju from Central University of Tamilnadu led various sessions

- Department of Arabic Organised a two day national workshop on Research Supervision in Arabic on 10th, 11th January 2019 at seminar Hall.
- Department of Arabic organized academic trip to Malaysia from 8th April to 18th April. Visited 4 International Universities and Prepared a MOU for Academic Excellence in both institutions.
- CPD organized a One-Day Training for teachers at the college on 1st December 2018. Training consisted of Motivation session engaged by Dr. VA Sonny, Former Principal, and MES College of Engineering Kuttippuram.
- Arabic and Islamic History Association Inauguration done by Dr. Abdul Sathar MK, International Trainer and Mentor on 05 Dec 2018 Seminar hall.
- Department of Arabic Conducted an interaction with Thajudheen AS Head Department of Arabic Kerala University for PG Student on 04 Dec 2018 Conducted an interaction with Ajmal
- Bhoomithrasena Club conducted observation of U.N. declared World Forestry Day (March 21) and World Water Day (March 22) in the College Seminar Hall. Members started a butterfly garden behind zoology block
- Department of Physics organized a one day workshop on "Introduction to Python Programming language" at college seminar hall on 17/9/2018.
- Scholar Support Program (SSP) of MES Mampad College successfully completed the internal mentoring classes by the last week of February 2019. Walk with a Scholar (WWS) successfully completed suggested external and internal mentoring sessions with experts from various disciplines. WWS conducted one motivational visit to Mysore and Bangalore connecting various higher educational institutes

Faculty publications/presentations:

- Mr. Munivar Fayarus presented and published a paper Titled "Service Quality of Eco-tourism with special reference to Nilambur Area in peer refereed international research journal Mirror ISSN 2249-8117.vol.8No.2B April 2018.

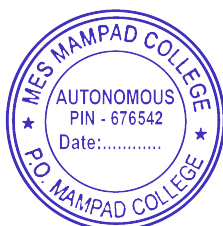
- Sulfi Presented paper titled "A study on mutual fund as investment strategy for capital" in the national seminar organized by Govt. Arts and Science College, Kondotty on 16 and 17/11/2018.
- Alikutty Presented a paper titled "A study on challenges and opportunities of tourism industry in India" on 14th, 15th, 16th & 17th January 2019 in the MESMAC International Conference organized by MES Mampad College.
- Alikutty P attended one day work shop on RUSAPFMS on 23/02/2019 at College of Engineering. Trivandrum organized RUSA Kerala.
- Mr. Mujeeb Rahman. P.P Presented a paper on the topic 'Quality Circles as an advanced tool for Teaching Learning Process' in the three days National Seminar on Advanced Theories on Methodology of Teaching and Learning Organized by Anvarul Islam Arabic College, Kuniyil in Collaboration with Dept. of Arabic, University of Calicut on 5th, 6th and 7th December 2018.
- Mr. Mujeeb Rahman.P.P Presented a paper titled "Financial Inclusion among Rural People with special reference to Manjeri Area" in the MESMAC International Conference on "People First? Man, Machine, Milieu" organized by MES Mampad College (Autonomous) in association with Kerala State Higher Education Council on 15th, 16th and 17th January 2019.
- Mr. Mujeeb Rahman.P.P Chaired a session and presented a paper on the topic "Islamic Solutions for Economic Crisis" in the Two Day National Seminar on "Islamic Finance as an Alternative for modern Financial System" conducted by Department of Commerce, Anvarul Islamic Arabic College, Kuniyil in Collaboration with Chair for Islamic Studies and Research, University of Calicut held on 27th and 28th February 2019.
- Dr. Shahanas beegam P Published a paper Titled "Role of Akshaya center in Effective delivery of E-Governance services" ISBN 978-93-5346-533-9-MESMAC international conference 2019.
- Dr. Shahanas beegam P Presented a paper titled "A study on Return emigrants entrepreneurial development in Kerala with special reference to Malappuram district" organized by Sri C Achutha Menon Government College Kuttanellur on 10th and 11th January 2019.
- Mrs. Asoora.K Presented and published a paper Titled "Service Quality of Eco-tourism with special reference to Nilambur Area in peer refereed international research journal Mirror ISSN 2249-8117,vol.8No.2B April 2018.

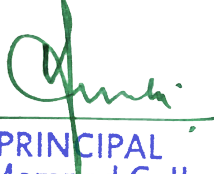
- Mr. Abul Ali Presented and published an article on "Role of Foreign Direct Investment in the Development of Indian Economy in Global Research Review.
- Mr. Abul Ali Presented and published an article on: Problems and Prospects of Kerala Tourism in international research journal of commerce, management and social science.
- Mr. Abul Ali Presented and published an article on: Expectations and satisfaction of pilgrim Tourist or's towards pilgrim destination an empirical study in the international journal of management and development studies.
- Mr. Abul Ali published an article on: The role of district tourism promotion council in the promotion of tourism in Kerala in the international journal of management and development studies.
- Mrs. Jasna O Presented a paper titled "A study on Role of interest free financial institutions in India" in the two day National seminar on Islamic finance as an Alternative for modern financial system" at Anvarul Islam Arabic College Kuniyil.
- Mrs. Jasna O Participated in three day National Workshop on Statistical Data Analysis and interpretation using SPSS and AMOS organized by Department of Commerce and Management of Studies MES Mampad college on 08.09.10/11/2018.
- Mrs. Jasna O Presented paper Titled "Perception of NRI investors towards investment in Mutual Fund with reference to SIP funds" in the national seminar organized by Govt. Arts and Science College Kondotty on 16,17/11/2018.
- Mrs. Jasna O Presented paper Titled "Empirical study on Entrepreneurial attitude and intention among Return Emigrants in Kerala Special Reference to Calicut District" in the third international conference Organized by Annai Vailankanni Arts and Science College Thanjavur on 20/02/2019
- Mrs. Shakeela.C.H Presented a paper titled "A study on Impediments to the growth of Islamic Banking in the Two day national seminar at Anvarul Islam Arabic College Kuniyil.
- Mrs. Shakeela. C.H Participated in three day National Workshop on Statistical Data Analysis and interpretation using SPSS and AMOS organized by Department of Commerce and Management of Studies MES Mampad college on 08.09.10/11/2018.
- Mr. Najah.K.A Presented paper Titled "Perception of NRI investors towards investment in Mutual Fund with reference to SIP funds" in the national seminar organized by Govt. Arts and Science College Kondotty on 16,17/11/2018.

- Mr. Najah.K.A Presented paper Titled "Empirical study about the impact of POS machines in Petrol bunks with special reference to Malappuram District" in the third international conference organized by Annai Vailankanni Arts and Science College Thanjavur on 20/02/2019.
- Mr. Najah.K.A Presented paper Titled "A study on impact of sales promotion activities on customer buying behavior with special reference to more super market, Pattambi" in the third international conference Organized by Annai Vailankanni Arts and Science College, Thanjavur on 20/ 02/2019.
- Mr. Najah. K.A Presented a paper Titled "A study on digital marketing & its impacts in cochin" in the national seminar organized by Govt. Arts and Science College Mankada" on 9/10/2018.
- Mr. Najah. K.A Presented paper Titled "A study on exploring the relationship between value added services and member participation - evidence from fisherman in ALif ALif Atoll Maldives" in a national seminar organized by Farook College Calicut on 12/9/2018.
- Mrs Anu KM Participated in three day National Workshop on Statistical Data Analysis and interpretation using SPSS and AMOS organized by Department of Commerce and Management of Studies MES Mampad college on 08.09.10/11/2018.
- Dr Mehar Al Minnath published an international research paper titled Metals and alloys for biomedical applications
- Rafia Yoosuf presented an article recently Developments in Graph Theory and its Applications at Govt. Arts and Science College, Kondotty
- Rafia Yoosuf presented a paper Mixed tree dominance Polynomial of some cycle related Graphs on Mesmac International conference Shajitha A presented a paper titled "Fuzzy Chordal Distance" on Mesmac International conference
- Shabna.M.S presented a paper on "Uniqueness of fractional neutral functional differential equation involving Caputo derivative of a function with respect to another function" at MES MAC international conference
- Shabna M.S presented a paper titled Existence of Fractional Neutral Functional Differential Equations involving -Caputo Fractional derivative with respect to another function" at University of Kerala Thiruvananthapuram
- Dr. Sivadasan T.P. presented a paper titled "Social life of Honey collectors A study of Kurumar in Nilambur area" at Malayalam University Tirur

- Dr. Sivadasan T.P presented a paper titled "Understanding the life of the settlers in interior forest area a study on Cholanaicker tribe" at Kerala University, Thiruvananthapuram
- Dr. Sivadasan T.P presented a paper titled "Social and cultural life of cholanaicker community" at MESMAC, MES Mampad College Dr. Sivadasan T.P presented a paper titled "Funeral customs of Kattunaicker" on International South Indian History Congress at Osmaniya University, Hyderabad
- Semeerkhan P. presented a paper titled "Muslim resistance literature in Kerala" MES Kalladi college, Mannarkkad
- Semeerkhan P. presented a paper titled "Muslim struggle for existence" at MESMAC, MES Mampad College
- Dr. Remia. presented a paper titled "Insect biodiversity: Issues and challenges" Hamzathali AP presented a paper titled "Arabic Malayalam oru prathivyvaharam" at Brennen College, Thalassery
- Dr. Firdous mon.K presented a paper titled "Romanticism in Arabic Literature" at TMG College Tirur
- Muhammed Salim. A.P presented a paper titled "Transparency in CSR and business immensity" at Lebanese University, Beirut, Lebanon on May 3-4 2018
- Soumya S published an international article titled "Density functional theory calculations. vibration spectral analysis and molecular docking of the antimicrobial agent
- Hind N published an international article titled "A Review on the study of electro-migration failure mechanism in metallic thin films and its effects on alloying the metals"
- Dr. Megha U published an international article titled "Room temperature AC impedance studies "
- Asya Shahanaz Published the research paper entitled "Popular culture: A Dyed-in-the-Wool Hegemony Which stemmed otherness" in the IJELLH volume 7, Issued 1. Jan 2019, international journal of English language. Literature in Humanities with ISSN 2321-7065.
- Asya Shahanaz Published the research paper entitled "Lacanian paradigm of Thread memory: An attempt of paradigmatic approach in work of Salman Rushdie" in the IJELLH Volume 7, Feb 2019 with ISSN-2321-7065.
- Basheer PT presented a paper on Indian Culture and Heritage in Arabic literature at Govt. College Kasaragod

- Dr. Jayafarali presented a paper on pre map conference for mind trainers at CIGI CALICUT Ashraf PK presented a paper on MAP at CIGI at Calicut. Chevayoor
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- Hamzathali AP presented a paper titled "Arabic Malayalam oru prathivyvaharam" at Brennen College, Thalassery
- Dr. Firdous mon.K presented a paper titled "Romanticism in Arabic Literature" at TMG College Tirur
- Soumya S published an international article titled "Density functional theory calculations. Vibration spectral analysis and molecular docking of the antimicrobial agent
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- Basheer PT presented a paper on Indian Culture and Heritage in Arabic literature at Govt. College Kasaragod
- Muhammed Salim. A.P presented a paper titled "Transparency in CSR and business"




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